

Imagination Park Announces Appointment of Chief Financial Officer

Vancouver, CANADA – January 9, 2019 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“Imagination Park” or “Company”) is pleased to announce that it has appointed Anthony Pizzonia as Chief Financial Officer, effective January 9, 2019.

Mr. Pizzonia brings over 20 years of experience in operating, financing, and business development within the public markets and has a demonstrated ability to manage financial and operational challenges while managing a dynamic and growing business. Previously, Mr. Pizzonia was Chief Financial Officer at AlarmForce Industries Inc., where he led the financial planning and reporting, operating and human resource functions. Mr. Pizzonia is a Canadian Chartered Professional Accountant and holds an Honours Bachelor of Administrative Studies degree from York University.

“Augmented reality is a transformative technology across a variety of industries and I am delighted to join the team at Imagination Park at a very exciting time in their development,” commented Anthony Pizzonia.

“We are excited to welcome Anthony to Imagination Park as our new CFO,” commented Alen Paul Silverstein, the Company’s President and CEO. “Anthony brings impressive financial, strategic and operational experience. He will be a huge asset to the Company as we look to keep pace in this rapidly emerging industry and strive to become the premiere augmented reality platform in Canada and the US.”

Effective January 9, 2019, Mr. Pizzonia will be granted options to purchase up to 700,000 common shares for a period of six years, each option exercisable at a price per share equal to the closing price of the common shares on the Canadian Security Exchange on January 9, 2019. Such options shall vest in equal tranches on the first, second and third anniversaries of the effective date of Mr. Pizzonia’s appointment.

About Imagination Park

Imagination Park Entertainment creates engaging and interactive holographic content delivered by its cloud-based augmented reality enterprise platforms. The Company provides augmented reality products for mobile phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD

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Forward-Looking Statements

Statements contained herein, which are not historical facts, including statements about plans and expectations regarding business areas and opportunities, demand and acceptance of new or existing businesses, capital resources and future financial results are "forward-looking" statements as contemplated by the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are subject to risks and uncertainties, including, but not limited to, government regulation, taxation, spending, competition, general economic conditions and other risk factors which could cause actual results to differ materially from those projected or implied in the forward-looking statements. There may be other factors not mentioned above that may cause actual results to differ materially from any forward-looking information. The company takes no obligation to update or correct forward-looking statements and takes no obligation to update or correct information prepared by third parties that are not paid for by the Company.