



**AREV BRANDS INTERNATIONAL LTD**  
**PRESS RELEASE**

**AREV BRANDS INTERNATIONAL LTD. ANNOUNCES  
APPOINTMENT OF REGIONAL DIRECTOR OF SE ASIA**

**Vancouver, British Columbia, July 17, 2019** – AREV Brands International Ltd. ("AREV" or the "Buyer") (CSE - AREV), the company is pleased to announce the appointment of Mr. Michael Nen, a resident of Cambodia, to the position of Southeast Asia Regional Director. Mr. Nen will be working with the Company to evaluate the prospects to become the first Hemp and Cannabis cultivators in Cambodia. "

Mike Withrow, CEO commented "I have had the pleasure of meeting and discussing a strategy for legalization in Cambodia with Mr. Nen earlier this year. We have been working together to prepare the documentation we will require for our request to be granted. Michael is a welcome addition to our team and I'm pleased to be entering into this relationship with Michael."

Michael was educated in Long Beach California and worked in Law Enforcement while there. He later moved back home to Cambodia where he was successful in obtaining the only Gambling license in Phnom Pen for Naga World Casino. He now manages one of the largest commodities trading firms in Cambodia.

The Company has issued 100,000 stock-options to Directors, Officers and Consultants of the Company at a price of \$0.23 for a period of 5 years from the issuance dated. These options will vest immediately.

For further information, contact Mike Withrow, [mike@AREVBrands.com](mailto:mike@AREVBrands.com) / 778-379-8551.

On behalf of the Board,

Mike Withrow  
CEO & Director

**About AREV Brands International Ltd.**

AREV Brands International Ltd. ("AREV") produces and delivers functional compounds and ingredients from its world-class extraction systems. AREV is revolutionizing the current delivery method of terpenes, cannabinoids and flavonoids. These premium ingredients and formulations are used in products targeted for sale in the natural health, medical, functional food, nutraceutical, sport nutrition and bioceutical markets. AREV innovates through extraction to produce extracts from specific selected plant and exude from trees that address 5 areas of health including Anxiety, Pain Management, Insomnia, Central Nervous System Disorders & Libido.

***NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.***

**FORWARD LOOKING INFORMATION**

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in policies of the CSE) accepts responsibility for the adequacy or



accuracy of this release. This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws. This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks various risk factors discussed in the Company's Management's Discussion and Analysis under the Company's profile on [www.sedar.com](http://www.sedar.com).