



AREV BRANDS INTERNATIONAL LTD

PRESS RELEASE

AREV INTERNATIONAL BRANDS LTD. ANNOUNCES MR. LEO FORD HAS JOINED THE BOARD OF DIRECTORS

Vancouver, British Columbia, February 12, 2019 – AREV Brands International Ltd. ("AREV" or the "Company") (CSE - AREV), is pleased to announce Mr. Leo Ford has joined the Board of Directors and been appointed to the Audit Committee effective immediately.

Mr. Leo Ford, BSc. began his career in the US Army after his schooling as a distinguished US military graduate working as a Commander NATO Nuclear/Special Weapons Detachment. Mr. Ford held executive positions with two of the largest financial institutions in the world. He has funded business that has grown from \$2 million in revenue to \$200 million. Mr. Ford has a vast network of high-ranking officials in Africa, Caribbean, Latin America and Europe. He has an in depth knowledge in International Banking.

Mr. Ford has significant relevant experience in the Cannabis sector specifically. A few highlights include:

1. Entered negotiations with various countries in the Caribbean, Europe, Latin America and Africa for cannabis/CBD related industries. These are in various stages of progress with the exception of Africa.
2. Conducted due diligence and advised on a hemp business involving the State of Colorado, private universities and the Ministry of Agriculture/Brasil.
3. Researched licensing in California, Colorado and Florida.

Mike Withrow, CEO of AREV comments "I am confident in Leo's capabilities to leverage his international network of investors and high ranking officials for AREV and our foreign objectives. Leo is respected by his peers and we are fortunate to have him on the board."

The Company, effective immediately, has issued 100,000 stock options to Directors, Officers and Consultants of the Company at a price of \$0.24 for a period of 5 years from the issuance date. These options will vest immediately.

For further information, contact Mike Withrow, mike@AREVBrands.com 778-379-8551.

On behalf of the Board,

Mike Withrow
CEO & Director

About AREV Brands International Ltd.

AREV Brands International Ltd. ("AREV") produces and delivers functional compounds and ingredients from its world-class extraction systems. AREV is revolutionizing the current delivery method of terpenes, cannabinoids and flavonoids. These premium ingredients and formulations are used in products targeted for sale in the natural health, medical, functional food, nutraceutical, sport nutrition and bioceutical markets. AREV innovates through extraction to produce



extracts from specific selected plant and exude from trees that address 5 areas of health including Anxiety, Pain Management, Insomnia, Central Nervous System Disorders & Libido.

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

FORWARD LOOKING INFORMATION

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in policies of the CSE) accepts responsibility for the adequacy or accuracy of this release. This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws. This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks various risk factors discussed in the Company's Management's Discussion and Analysis under the Company's profile on www.sedar.com.