



Koios Beverages Now Available in an Additional 210 GNC Franchise Locations

VANCOUVER, June 20, 2019 /CNW/ - Koios Beverage Corp. (CSE: KBEV; OTC: KBEVF) (the "**Company**" or "**Koios**") is pleased to announce that an additional 210 GNC (NYSE:GNC) franchise locations will carry its Koios beverage line.

Pittsburgh based GNC has more than 6,400 retail locations throughout the United States and Canada with franchise operations in approximately 50 international markets. GNC Canada is based in Mississauga, Ontario and operates as a subsidiary of GNC.

The Koios beverage line has been available at 2,700 corporate GNC locations for the past three months and it will now be available in 210 independently owned GNC franchise locations as well. KOIOS is now available in a total of 2,910 GNC locations across the United States.

"GNC has been ranked the #1 Vitamin Retail Franchise by Entrepreneur Magazine for 25 years in a row! We had the highest performing IPO of 2011 and were named in "The Best IPOs of the Year" by Forbes. [GNC's Franchise History](#) is a true testament to why GNC is the world's largest company of its kind devoted exclusively to helping its customers improve the quality of their lives¹."

The addition of the Koios beverage line to select franchise locations, which will also include two GNC exclusive flavors, further demonstrates consumer demand. When asked about the addition within the GNC family, Koios CEO Chris Miller had this to say, "We are excited and honored to have the opportunity to work with GNC franchise owners, in addition to the corporate locations. This expansion will allow us to reach more of our consumer demographic and we get the opportunity to work with the passionate independent GNC franchise operators who are on the front lines helping folks live healthier lives. Although we have only been in GNC stores since March, we are extremely pleased with the support we have received from them and our continued sales growth. The added retail footprint will allow us to reach thousands of new customers across the nation."

Koios is an emerging player in the functional beverage industry. It has developed a proprietary blend of nootropics and natural, organic compounds to help enhance a person's ability to focus and concentrate.

GNC sets the standard in the nutritional supplement industry - demanding truth in labeling, ingredient safety, and product potency all while remaining on the cutting-edge of nutritional science. As GNC has grown over the years, so has its commitment to living well.

¹ <https://www.gncfranchising.com/why-franchise>

On behalf of the Board of Directors of the Company.

KOIOS BEVERAGE CORP.

"Chris Miller"

Chris Miller, CEO, and Director

About Koios Beverage Corp.

The Company is an emerging functional beverage company which has an available distribution network of more than 5,000 retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable retailers in the United States, including GNC, Walmart Inc., and Wishing-U-Well. Together these retailers represent over 50,000 brick and mortar locations across the United States from sports nutrition stores to large natural grocery chains. Through its partnership with Wishing-U-Well, Koios also enjoys a significant presence online, including being an Amazon choice product.

Koios is also the sole owner of Cannavated Beverage Corp., a subsidiary that develops beverage products and formulas for the growing CBD market. Koios uses a proprietary blend of nootropics and natural, organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products have been shown to enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios produces one of the only drinks in the world infused with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for more significant brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website: <https://www.koiosbeveragecorp.com>.

Forward-Looking Statements

This news release contains forward-looking statements. All statements, other than statements of historical fact that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future are forward-looking statements. Forward-looking statements in this news release include statements regarding: statements with respect to the growth and size of the functional beverage and CBD infused beverage markets; the statement that CBD infused beverage markets will become legal in the US and Canada; statements with respect to our relationships with GNC and GNC franchise locations to increase retail sales; and statements regarding the business of the Company. The forward-looking statements reflect management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking statements. Although the Company believes that the assumptions inherent in the forward-looking statements are reasonable, forward-looking statements are not guarantees of future performance and, accordingly, undue reliance should not be put on such statements due to their inherent uncertainty. Factors that could cause actual results or events to differ materially from current expectations include: (i) adverse market conditions; (ii) changes to the growth and size of the functional and CBD infused beverage markets; (iii) consumer acceptance and adoption of functional beverages and CBD infused beverages as compared to other beverages; and (iv) changes which may affect the legalization of markets in the US and Canada; and (v) other factors beyond the control of the Company. The Company expressly disclaims any intention or obligation to update or revise any forward-looking statements whether as a result of new information, future events or otherwise, except as required by applicable law.

Koios has not conducted any scientific studies on the effects of Koios' products which have been evaluated by Health Canada or the U.S. Food and Drug Administration. As each individual is different, the benefits, if any, of taking Koios' products will vary from person to person. No claims or guarantees can be made as to the effects of Koios' products on an individual's health and wellbeing.

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