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## **INTERNATIONAL CANNABIS ADDS CHIEF OF STAFF AND VICE PRESIDENT OF CORPORATE DEVELOPMENT**

### **News Release**

**VANCOUVER, British Columbia, April 25, 2019 - ICC International Cannabis Corp. (CSE: WRLD.U)(FWB: 8K51)(OTC: WLDCF) ("ICC" or "International Cannabis" the "Company")** is pleased to announce the formal onboarding of key operational team members to the International Cannabis roster. The Company is pleased to welcome Ms. Lauren Magda as Chief of Staff and Mr. Jonathan Beland as Vice President of Corporate Development.

#### **LAUREN MAGDA, CHIEF OF STAFF**

In her previous role with the Ontario Cannabis Store ("OCS"), Ms. Magda spearheaded the launch of the OCS' e-commerce infrastructure and platform, wholesale operations, private store rollout, as well as the design and development of the OCS' future roadmap. Throughout her career, Ms. Magda has provided subject matter expertise to an aggregate of 50 cannabis-centric organizations.

At International Cannabis, Ms. Magda will report directly to ICC's CEO, Mr. David Shpilt and serve as a strategic member of the senior team, while assuming day-to-day responsibilities for the Company's operating portfolio. Ms. Magda will create and maintain cross-departmental relationships to enable success and formalize the corporate strategy with a focus on execution of key deliverables.

#### **JONATHAN D. BELAND, VICE PRESIDENT, CORPORATE DEVELOPMENT**

Mr. Beland was most recently engaged with Tidal Royalty Corp. (CSE: RLTY.U) ("Tidal"), where he was instrumental in developing its asset portfolio prior to Tidal's eventual sale to US Multi-State Operator ("MSO"), Red, White and Bloom. Prior to joining Tidal, Jonathan spent several years in sell side investment banking roles, with both BMO (TSX:BMO), Deloitte and other firms. Mr. Beland has been providing corporate advisory services to a portfolio of marquee cannabis companies sector since 2016.

Mr. Beland previously held leadership roles for seven years in in professional and management services with AECOM (NYSE:ACM) and in the ICI real estate development sector, where he oversaw major infrastructure projects across North America.

Mr. Beland achieved an M.B.A. from the University of Toronto, where he specialized in Investment Banking, has completed level II of the CFA program and has also completed the Exempt Market Practitioner license courses to distribute securities.

David Shpilt, Chief Executive Officer of International Cannabis stated: “Both Lauren and Jonathan bring phenomenal industry track records to International Cannabis. Coupled with the formal integration of Wayland’s highly experienced European operations team, which boasts upstream, downstream and full processing and manufacturing capabilities, Lauren and Jonathan will be paramount in continuing to establish highly effective, internationally synergized teams”.

## **ABOUT INTERNATIONAL CANNABIS**

ICC International Cannabis, through its subsidiaries, has operating assets and is developing a world-class platform for cultivation, extraction, formulation and distribution across the globe in the United Kingdom, Denmark, Poland, Switzerland, Germany, Macedonia, Bulgaria, Serbia, Croatia, Greece, Italy, Portugal, Malta, Colombia, Argentina, Australia, South Africa and Lesotho.

## **ON BEHALF OF THE ICC INTERNATIONAL CANNABIS CORP BOARD OF DIRECTORS**

“David Shpilt”

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**Notice Regarding Forward Looking Information:**

This news release contains certain "forward-looking information" within the meaning of applicable Canadian securities law. Forward-looking information is frequently characterized by words such as "plan", "continue", "expect", "project", "intend", "believe", "anticipate", "estimate", "may", "will", "potential", "proposed" and other similar words, or information that certain events or conditions "may" or "will" occur. This information is only a prediction. Various assumptions were used in drawing the conclusions or making the projections contained in the forward-looking information throughout this news release. Forward-looking information includes, but is not limited to: political changes in Canada and internationally, future legislative and regulatory developments involving cannabis in Canada and internationally, the Company's ability to secure distribution channels in international jurisdictions, competition and other risks affecting the Company in particular and the cannabis industry generally.

The forward-looking information contained in this release is expressly qualified by the foregoing cautionary statements and is made as of the date of this release. Except as may be required by applicable securities laws, the Company does not undertake any obligation to publicly update or revise any forward-looking information to reflect events or circumstances after the date of this release or to reflect the occurrence of unanticipated events, whether as a result of new information, future events or results, or otherwise.