



Isodiol International Inc. Sponsors World-Renowned Arnold Sports Festival and Features Iso-Sport on Exhibit in Columbus, Ohio this Weekend

Iso-Sport Ambassador Franco Columbu will be at the Iso-Sport booth #611 signing autographs and answering questions about CBD use for bodybuilding and fitness.

February, 28 2019 - Vancouver, BC – [Isodiol International Inc.](#) (CSE: [ISOL](#)) (OTCQB: [ISOLF](#)) (FSE: [LB6B.F](#)) (the “Company” or “Isodiol”) is proud to announce it is a silver sponsor of the [Arnold Sports Festival](#) from February 28 – March 3, 2019 in Columbus, Ohio.

With the World Anti-Doping Agency (WADA) removing hemp-derived cannabidiol (CBD) from its list of Prohibited Substances, the Company has been steadfast in targeting athletes for the use of CBD for general healing and treatment.¹ Overall, the Arnold Sports Festival provides a tremendous opportunity for an estimated 200,000 sports and fitness fans to watch more than 22,000 athletes compete in 80 sports and events, including 16 Olympic events, at venues such as the Greater Columbus Convention Center, the Ohio Expo Center, and various other Central Ohio venues.

Attendees can visit Iso-Sport at this year’s festival at booth #611. While visiting the booth, attendees will be able to meet Iso-Sport Ambassador and two-time Mr. Olympia, [Franco Columbu](#). Isodiol’s Vice President and Director, [Marvin Washington](#), also will be a [guest speaker](#) at the festival to help educate attendees about the benefits of using CBD with their workouts.

“As an advocate for all-natural, non-habit-forming supplements and pain relief, I will be educating attendees on using CBD as a neuroprotectant and anti-inflammatory agent to help improve their workouts and recovery,” said Washington. “We were able to make significant headway with all types of athletes at the Arnold last year, and we anticipate an even greater opportunity this year, as consumers around the globe continue to embrace CBD.”

To learn more about Iso-Sport products, visit: [Iso-Sport.com](#)

About Isodiol International Inc.

[Isodiol International Inc.](#) is focused on the nutritional health benefits that are derived from hemp and is a product development, sales, marketing and distribution company of hemp-based consumer products and solutions.

Isodiol has commercialized a 99%+ pure, naturally isolated CBD, including micro-encapsulations, and nano-technology for quality consumable and topical skin care products. Most recently, the

¹ <https://www.wada-ama.org/en/content/what-is-prohibited/prohibited-in-competition/cannabinoids>



Company received approval for its CBD designated as an Active Pharmaceutical Ingredient for use in Finished Pharmaceutical Products, as was announced on [April 26, 2018](#).

Isodiol's growth strategy includes the development of over-the-counter and pharmaceutical drugs and continued international expansion into Latin America, Asia, and Europe.

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The CSE has not reviewed, approved or disapproved the content of this press release.