



**FANDOM
SPORTS**

FANDOM SPORTS to launch its Revolutionary Blockchain based sports entertainment Platform at CES 2019.

CSE: FDM
OTC: FDMSF
FRANKFURT: TQ42

Vancouver, British Columbia – November 21, 2018 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ42) (“FANDOM SPORTS” or the “Company”). has reached a significant release milestone with the multi-tenancy Blockchain-based sports entertainment platform and will formally launch it at CES Sports 2019 on January 10th in Las Vegas, Nevada.

Blockchain architecture with full security and key features, including Multi-tenancy, FANCOIN Treasury, Rest API structure, and 3rd party SDK integration, enables the Platform to reach an international market with the ability to scale the FANDOM applications globally.

The Company has managed to optimize the post-launch technology costs to enable the proprietary FANDOM SPORTS Platform to scale and the pay-as-you-grow infrastructure cost model supports the Company’s global ambition for the Platform. A long-term software licensing agreement is in place to cover basic functionalities and our dedicated engineering team will continue to secure new feature implementation for the Company’s upcoming esports application as part of the PLAY. PREDICT. GET REWARDED. business model.

The esports application technical sprint kicks off in New York on December 10th with the New York City based development team. The sprint is timed to take place after the European Start-Up and Investor Event, SLUSH 2018 (www.slush.org) where the Company has started its recruitment efforts for the Helsinki based esports operations and technology studio (https://thehub.fi/jobs/head-of-studio-cto?utm_source). The esports application is built on the Blockchain Platform as part of the Company’s strategy to create one Platform, two apps on single FANCOIN economy.

The North American live sports application development has reached its technical-release stage, as per the engineering schedule, to test the platform functionality and requires additional development to meet our set user experience criteria for an alpha release. The Company has temporarily scaled down the React coder team and diverted the budget to build a global sports app. This key strategic decision will merge the North American live sports app with a new global pixel perfect live sports application scheduled to release in Q2, 2019.

About FANDOM SPORTS:

“Play. Predict. Get Rewarded.”

FANDOM SPORTS Media is an entertainment and gaming company “Hell Bent” on finding and creating the best interactive sports and esports content. FANDOM SPORTS allow super fans to unleash their primal sports passions by engaging with other fans, cheering for their favourite teams and players, and jeering their opponents.

The FANDOM SPORTS app encourages users to unleash their primal sports passion by allowing fans to **play**, **predict** and **get rewarded** on real time sports and esports events. The Company's 1-2-1 strategy is built on a Blockchain Platform with two global apps and one FANCOIN economy for super fans to fight one another within an entertaining mobile application and to get rewarded for their action.

For more information, visit the Company's website at www.FandomSports.net

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The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like “believe,” “expect,” “anticipate,” “estimate,” “plan,” “consider,” “project,” and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and

uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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