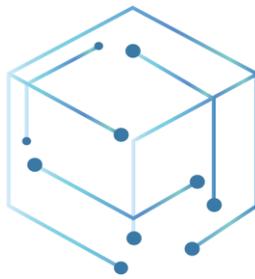


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Global Blockchain, a lead investor in the KODAKOne Platform, Announces Image Protection Partnership with Social Media Content Marketplace Lobster

The KODAKOne image rights platform will monitor and protect 10+ million images for social media content community Lobster across the web

Vancouver, BC, September 17, 2018 — GLOBAL BLOCKCHAIN TECHNOLOGIES CORP. (CSE: BLOC, BLOC.CN, BLOC.CNX) (FSE: BWSP) (OTC: BLKCF) ("BLOC" or the "Company") a lead investor in the KODAKOne platform is pleased to announce that ICOx Innovations Inc. (OTC: ICOX) ("ICOx Innovations"), a company which creates loyalty, reward, gaming, and payment cryptocurrencies for established companies that can benefit and grow their business through blockchain technologies and cryptocurrencies, announced on September 10, 2018, that its client, the blockchain-based KODAKOne Image Rights Management Platform and the KODAKCoin cryptocurrency, has struck a partnership with Lobster, an AI and machine learning-driven platform that helps photographers and social media users upload and monetize their photos and videos. Through the partnership, KODAKOne will monitor and protect the 10+ million images and later videos stored in Lobster's database.

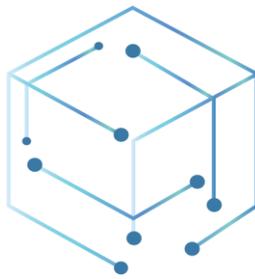
KODAKOne, which was created and operated by Ryde Holding (formerly WENN Digital, Inc.), is offering three key services through the agreement: an image recognition algorithm that can analyze billions of images within a fraction of a second; a network of web crawlers that monitor the web; and a post-licensing service that helps owners get compensated for their images that have been used without their consent (or that helps them take those images down). In a two-week test campaign, KODAKOne monitored the use of 10,000 images from Lobster's library across the web and found a significant and material number of hits on average for each image.

"For us, the launch of our partnership with Lobster is a perfect use case for our mission: Giving photographers, artists and the average smartphone user full control of how their images are being used across the web," said Jan Denecke, CEO at Ryde. "Before we launch our platform later this year, we are happy to see that our post licensing and global monitoring service is able to help so many people around the world already."

Lobster's platform licenses photos and videos from Instagram, Facebook, Flickr, Vimeo, YouTube, Dropbox, Google Photos, Verizon Cloud, VKontakte (VK), and Foursquare. Lobster uses AI and machine learning to apply sophisticated tagging, filtering, ranking, and curation to its database. More than 10 million images and videos are directly available, while Lobster has access to billions more upon request.

"We are excited to join forces with KODAKOne in identifying content that is being used across social media without permission," said Olga Egorshva, CEO of Lobster. "Providing this info to our users and empowering them to offer post-licensing to the (often unintentional) copyright infringers in a positive way will be extremely beneficial."

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As a next step, KODAKOne, which is powered by the KODAKCoin cryptocurrency, will register all of Lobster's images on its blockchain. Once this is complete, Lobster will be able to offer monitoring and post-licensing to all its users upon request.

"One of the biggest challenges companies face is developing promising technologies but failing to gain widespread adoption," said Bruce Elliott, President of ICOx Innovations, which helped create and launch KODAKOne. "This partnership with Lobster is one of the first cases of blockchain technology being adopted in the real world to protect rights and compensate creators for their work. With this partnership, KODAKOne is leading the way for big brands to bolster adoption by leveraging the technological innovation taking place within the blockchain and cryptocurrency space."

Under a business services agreement, ICOx Innovations assists Ryde Holding with developing and integrating KODAKOne's blockchain and cryptocurrency technologies, as well as strategy and corporate business development offerings relating to KODAKCoin and the KODAKOne platform. Ryde Holding has a brand licensing agreement with the iconic imaging technology company to use the Kodak brand in connection with the KODAKOne platform and KODAKCoin. ICOx Innovations has an equity stake in Ryde Holding.

BLOC also announces that Peter McCague has resigned from the Board of Directors in order to focus his efforts on other business commitments. The Board wishes to thank Mr. McCague for his contributions to the Company and wishes him well with his future endeavors.

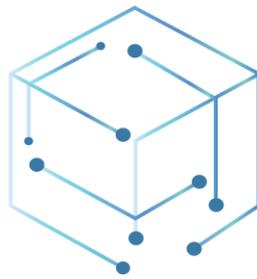
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About Global Blockchain Technologies Corp.

The Company provides investors access to a basket of direct and indirect holdings within the blockchain space. BLOC is focused on streamlining the currently arduous, lengthy, and complicated process that interested investors must undergo to gain exposure to the blockchain space, with a view to becoming the first vertically-integrated originator and manager of top tier blockchains.

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BLOC is listed on the Canadian Securities Exchange (“CSE”) and its common shares trade under the ticker symbol "BLOC." Additional information relating to BLOC is available on SEDAR at www.sedar.com, the CSE at www.theCSE.com, as well as on the Company's website at www.globalblockchain.io

About Ryde Holding, Inc.

Ryde Holding, Inc. (formerly WENN Digital, Inc.), a brand licensee of Eastman Kodak Company, is the creator and operator of the KODAKOne Platform and the KODAKCoin Tokens. Ryde and its advisors are an experienced development and operations team with expertise in proprietary blockchain development, big data, copyright law, AI-enabled image recognition and post-licensing monetization systems. For more information, go to kodakone.com.

About Lobster

Founded in 2013 in London, Lobster is an innovative content marketplace platform that connects brands, agencies, media, and creatives with authentic UGC sourced from ten social media and online archives. Based on a unique blend of new tech, Lobster makes it simple for clients to search, find, and license beautiful photos and videos from a growing global community of creators. For more information, go to <https://lobster.media/>.

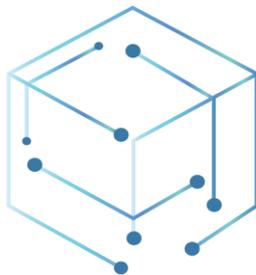
About ICOx Innovations

ICOx Innovations, Inc. provides a platform for the design and creation of crypto economies that solve real-world problems with established organizations. ICOx Innovations provides operational insights intended to benefit and grow its clients’ businesses through the use of blockchain technology and cryptocurrencies. The ICOx Innovations platform is compliance-driven and combines rigorous strategic planning, capital structuring, technical integration and token economics model development, designed to allow its clients to create sustainable economies. The ICOx Innovations team co-founded KODAKOne, a blockchain-based image-rights management platform, and is the co-architect of KODAKCoin, the token that will reward and incentivize the KODAKOne platform users. For more information on ICOx Innovations, go to: www.icoxinnovations.com.

Cautionary Note Regarding Forward-Looking Information

This news release contains “forward-looking information” within the meaning of applicable securities laws. Generally, any statements that are not historical facts may contain forward-looking information, and forward-looking information can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or indicates that certain actions, events or results “may”, “could”, “would”, “might” or “will be” taken, “occur” or “be achieved”. Forward-looking information includes, but is not limited to the Company’s

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goal of streamlining the current arduous, lengthy and complicated process that interested investors need to undergo in order to gain exposure to the cryptocurrency space with a view to becoming the first vertically integrated originator and manager of top-tier blockchains and digital currencies. The Company has no assets and its business plan is purely conceptual in nature and there is no assurance that it will be implemented as set out herein, or at all. Forward-looking information is based on certain factors and assumptions the Company believes to be reasonable at the time such statements are made, including but not limited to: statements and expectations regarding the ability of the Company to (i) successfully engage senior management with appropriate industry experience and expertise, (ii) gain access to and acquire a basket of cryptocurrency assets and pre-ICO and ICO financings on favourable terms or at all, (iii) successfully create its own tokens and ICO's, and (iv) execute on future M&A opportunities in the cryptocurrency space; receipt of required regulatory approvals; the availability of necessary financing; permitting and such other assumptions and factors as set out herein. Forward-looking information is subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such forward-looking information, including but not limited to: risks related to changes in cryptocurrency prices; the estimation of personnel and operating costs; general global markets and economic conditions; risks associated with uninsurable risks; risks associated with currency fluctuations; competition faced in securing experienced personnel with appropriate industry experience and expertise; risks associated with changes in the financial auditing and corporate governance standards applicable to cryptocurrencies and ICO's; risks related to potential conflicts of interest; the reliance on key personnel; financing, capitalization and liquidity risks including the risk that the financing necessary to fund continued development of the Company's business plan may not be available on satisfactory terms, or at all; the risk of potential dilution through the issuance of additional common shares of the Company; the risk of litigation. Although the Company has attempted to identify important factors that could cause actual results to differ materially from the forward-looking information set out in this presentation, there may be other factors that cause results not to be as anticipated, estimated or intended. There can be no assurance that such forward-looking information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information. Accordingly, readers should not place undue reliance on forward-looking information. Forward-looking statements are made based on management's beliefs, estimates and opinions on the date that statements are made and the Company undertakes no obligation to update forward-looking statements if these beliefs, estimates and opinions or other circumstances should change, except as required by laws. Investors are cautioned against attributing undue certainty to forward-looking statements.

Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.