

## CROP DEVELOPING CANNADRINK CBD-INFUSED BEVERAGES

**September 13, 2018 - VANCOUVER, BRITISH COLUMBIA - CROP Infrastructure Corp. (CSE: CROP) (OTC: CRXPF)** announced today it is developing a new cannabis-infused line of soft drinks. Called ‘CANNADRINK’, the beverage will be developed to be a zero calorie, non-GMO, ketogenic-friendly line of soda pop, and will include tea and coffee versions.

The global [carbonated soft drinks market](#) is projected to reach USD 605.6 Billion by 2025, according to a March 2018 report by Grand View Research, Inc.

CROP Infrastructure Director and CEO, Michael Yorke, stated: “The cannabis-infused beverages market has attracted the attention of world class beverage companies as legalization spreads. We see it as a tremendous opportunity for CROP Infrastructure’s branding & IP portfolio and as an axillary opportunity for each of our cultivation tenants Globally”

“The global soft drink market, in another study, is forecast to grow at a CAGR of 5.62% through to 2021. It is also going sugar free. Studies from the World Health Organization have shown that a simple can of carbonated soda drink can contain over 40 grams of sugar, equivalent to 10 teaspoons of table sugar. As an example, Britain’s sugar tax has forced many soft drinks companies to re-evaluate the sugar content of their soft drinks and are developing new low or reduced-sugar beverages with additional claimed health benefits, in response to consumer demand.”

“Functional beverages are a new class of products that offer beyond basic nutritional ingredients including vitamins, minerals, herbs, amino acids and probiotics. We believe that cannabis’s medically known benefits will enhance our own formulations, so we are bang on target with our CANNA DRINK line.” concluded Yorke.

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### **About CROP**

Crop Infrastructure Corp. is publicly listed on the Canadian Securities Exchange and trades under the symbol “CROP” and in the US under the symbol “CRXPF”. CROP is primarily engaged in the business of investing, constructing, owning and leasing greenhouse projects as part of the provision of turnkey real estate solutions for lease-to-licensed cannabis producers and processors offering best-in-class operations. The Company’s portfolio of projects includes cultivation properties in California and Washington State, Nevada, Italy, Jamaica and a joint venture on West Hollywood and San Bernardino dispensary applications. CROP has developed a portfolio of assets including Canna Drink a cannabis infused functional beverage, US and Italian distribution rights to over 55 cannabis topical products and a portfolio of 16 Cannabis brands.

### **Company Contact**

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### **Disclaimer for Forward-Looking Information**

Certain statements in this press release related to the Offering, the securities issuable thereunder and the Transaction are forward-looking statements and are prospective in nature. Forward-looking statements are not based on historical facts, but rather on current expectations and projections about future events, and are therefore subject to risks and uncertainties which could cause actual results to differ materially from the future results expressed or implied by the forward-looking statements. In addition, marijuana remains a Schedule I drug under the United States Controlled Substances Act of 1970. Although Congress has prohibited the US Justice Department from spending federal funds to interfere with the implementation of state medical marijuana laws, this prohibition must be renewed each year to remain in effect. These statements generally can be identified by the use of forward-looking words such as “may”, “should”, “could”, “intend”, “estimate”, “plan”, “anticipate”, “expect”, “believe” or “continue”, or the negative thereof or similar variations. Forward-looking statements in this news release include statements regarding the expected outcome of the Canna Drink ; the technological effects of The Canna Drink on production; the intention to expand its portfolio; and execute on its business plan. Such statements are qualified in their entirety by the inherent risks and uncertainties surrounding the regulatory and legal framework regarding the cannabis industry in general among all levels of government and zoning; risks associated with applicable securities laws and stock exchange rules relating to the cannabis industry; risks associated with maintaining its interests in its various assets; the ability of the Company to finance operations and execute its business plan and other factors beyond the control of the Company. Such forward-looking statements should therefore be construed in light of such factors, and the Company is not under any obligation, and expressly disclaims any intention or obligation, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law.

**The CSE has not reviewed, approved or disapproved the content of this press release.**