



Isodiol International Inc. Announces Former IFBB Professional Bodybuilder, David Hawk, Joins Iso-Sport Management Team

Dave Hawk, former Mr. USA and Mr. World, has more than 32 years of experience in sports management, entertainment, sports marketing, and product development. He has also won the coveted "Vision" and "Telly Awards" for his creative advertising.

August 15, 2018 - Vancouver, BC – [Isodiol International Inc.](#) (CSE: [ISOL](#)) (OTCQB: [ISOLD](#)) (FSE: [LB6A.F](#)) (the "Company" or "Isodiol"), a global CBD innovator and market leader, is proud to announce that it has entered into an agreement with David Hawk, fitness expert and a former IFBB professional bodybuilder, who ranked in the top 10 of the world's best professional bodybuilders from 1985 to 1992. Hawk will focus on business development of the Company's wholly owned subsidiary, [ISO-Sport](#), and will be instrumental in raising further awareness of the Company's health and wellness CBD products for athletes around the world.

David Hawk is considered one of the world's best professional trainers and nutrition coaches, and has worked with athletes in the NFL, NHL, PKA, IFL, NASCAR, WWE, TNA and UFC. In addition, he served as a NASCAR Busch Series pit crew trainer for GNC's and Stackers teams, and advisor for DuPont's (Nutrition and Health) Sports Nutrition division with Hendricks Motor Sports racing.

Over the past 25 years Mr. Hawk has worked as a consultant marketing specialist and business development director and ingredient educator for some of the largest health and wellness nutrition retailers, manufacturers and publishers in the world, including DuPont Nutrition and Health, Interhealth-USA, Milk Specialties, IDF, GNC, Vitamin Shoppe, Basic Media Group, AFFES Military Exchange, 7-eleven, Giant Eagle, and CVS pharmacies.

"It is truly a privilege to have David Hawk join the Iso-Sport Team," said CEO of Isodiol, Marcos Agramont. "This is another example of our dedication to bring Iso-Sport CBD Performance Products to athletes around the globe."

Mr. Hawk has also been a featured guest on Fox Sports Net's Totally NASCAR, Sally Jesse Raphael, Regis Philbin, PM Magazine, ESPN, ESPN2, ESPN's American Muscle Magazine, Muscle Sport USA, Benny Hinn Ministries, and Pat Robertson's CBN 700 Club.

As a celebrity athlete, Mr. Hawk has published fitness and nutrition articles in national and international magazines including Muscle & Fitness, Flex, Ironman, Men's Health, Muscular Development, Muscle Mag International, Muscle Training Illustrated, Physical, Get Active, Let's Live, Fitness RX, Black Belt, Physique 3D, Muscle and Body, Wellbella, Real Fighter, Giant Eagle's Healthy Advantage magazine, and the Europa World Sports magazines.

With the addition of Mr. Hawk to the Iso-Sport Team, the Company is confident it has added another strong pillar to its already solid foundation of relationships, such as [Olympic Athlete Ambassadors](#), [Cage Warriors](#), and the Iso-Sport Living Lab for athletes and trainers with [Altis](#), in its quest to be the global leader in CBD Performance Products to athletes around the world.



For more information on Iso-Sport, please visit: www.iso-sport.com or follow us on social media at:

<https://www.instagram.com/isosportnow/?hl=en>

<https://www.facebook.com/isosportnow/>

About Isodiol International Inc.

Isodiol International Inc. is the market leader in pharmaceutical grade pure, natural CBD and the industry leader in the manufacturing and development of CBD consumer products.

Isodiol is the pioneer of many firsts in the CBD industry, including the commercialization of 99%+ pure, natural isolated CBD, micro-encapsulations, and nanotechnology for the highest quality consumable and topical skin care products. Most recently, the Company received approval for its CBD designated as an Active Pharmaceutical Ingredient for use in Finished Pharmaceutical Products, as was announced on [April 26, 2018](#).

Isodiol's growth strategy includes the development of over-the-counter and pharmaceutical drugs and continued international expansion into Latin America, Asia, and Europe.

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ON BEHALF OF THE BOARD

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The CSE has not reviewed, approved or disapproved the content of this press release.