



Big Coin Crypto to Launch with New Mobovivo Bitcoin Payment API

Mobovivo announces new proprietary Bitcoin payment API for clients

(Calgary, April 9, 2018) – [ePlay Digital Inc. \(CSE:EPY\)](#) announced during a special media and investor event today a new Bitcoin Payment API. ePlay’s wholly-owned subsidiary Mobovivo developed the proprietary technology for use in new online and mobile games. This allows Mobovivo clients, ePlay Digital and [Core Network](#) partners to have customers pay with Apple Pay, Credit Card, or Bitcoin. The first game the new Mobovivo Bitcoin Payment API will be used is Big Coin Crypto - a soon to be launched online game.

Big Coin Crypto was demonstrated during the event showing off additional features powered by the Mobovivo Game Engine including: Leaderboard and gamification. A road map including sports, trivia, and other games involving cryptocurrency was summarized during the online conference.

“We have a lot of great application and clients for the Mobovivo Bitcoin API implementation,” says Trevor Doerksen, CEO of ePlay Digital. “We are thrilled Big Coin Crypto chose Mobovivo’s Bitcoin Payment API for their new game.”

Mobovivo has added blockchain technology to its sports and entertainment game engine to support its clients and upcoming [Core Coinz](#) ICO.

About ePlay Digital

ePlay Digital Inc. develops real-time fan engagement technologies that enable TV networks, venues, teams, leagues and brands to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional broadcast and dynamic, next generation multi-platform networks that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the Mobovivo Sports Game Engine to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.





Mobovivo's Real-Time Sports Game Engine supports over 100 million interactions / minute for companies like ESPN, CBS, TWC and Intel enabling viewers to engage with content and social daily fantasy across all screens and platforms.

Mobovivo is a wholly owned services-based subsidiary of [ePlay Digital](#).

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

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Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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