
NEWS RELEASE

LeenLife Pharma International starts operations in USA

January 3, 2018

CSE - LLP

LeenLife Pharma International Inc. (the "Company") is pleased to announce a 100% subsidiary named LeanLife America, Inc., a company incorporated in the state of Nevada, USA. The Company has begun the process of launching operations in the United States and is preparing to set up operations for production and sales in a location in the southeast area of Nevada. The Company has used the name "LeanLife" in its U.S. operations signifying a move using the correct spelling of the word "Lean". It is expected this inclination will become widespread throughout the Company and its operations.

The Company had recently announced the purchase of a BioCube for manufacturing in Canada (see news release dated December 17, 2017). It is planned to also use BioCubes in the U.S. installations. BioCubes have been modified for the production of the Company's proprietary omega products.

About the Company and the Market:

LeenLife products are extracted from flax seeds, a plentiful grain, an organic and a non-animal source. The products can be used as a food additive or as a nutraceutical and have been used in making bread, noodles, cheese, yogurt, juice and milk products for the European market. Their industry leading Omega 3 product formulations are of the highest quality with no cholesterol and toxic substances and are offered as an oil, emulsion and powder.

The global Omega 3 market was valued at 10 billion USD in 2016 and is expected to reach 16 billion USD by the end of 2023, growing at a CAGR of 7.57% between 2016 and 2023.

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Forward-looking Information

Certain statements included in this press release constitute forward-looking information or statements (collectively, "forward-looking statements"), including statements that address the Transaction and the meeting of shareholders and those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "should" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect current expectations regarding future results or events. These forward-looking statements are based on current expectations and various estimates, factors and assumptions and involve known and unknown risks, uncertainties and other factors. Such statements and information are based on numerous assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, anticipated costs and the ability to achieve goals.