



GLOBAL HEMP GROUP

A HEALTHIER FUTURE THROUGH SUSTAINABLE BUSINESS STRATEGIES

GLOBAL HEMP GROUP ANNOUNCES RESEARCH PARTNER FOR ITS NEW BRUNSWICK INDUSTRIAL HEMP TRIALS

Vancouver, British Columbia – August 9, 2017 – GLOBAL HEMP GROUP INC. (“Global Hemp Group” or the “Company”) (CSE:GHG / FF:GHG / OTC:GBHPF) an industrial hemp and cannabis corporation, is pleased to announce that it has partnered with the Collège Communautaire du Nouveau Brunswick (CCNB) in Bathurst, New Brunswick. CCNB will assist the Company in research on GHG’s ongoing industrial hemp trials in the region.

With the support of Mr. Jesse Chiasson, Business growth officer at the Department of Agriculture, Aquaculture and Fisheries (DAAF) in Bathurst, a number of farmers were enlisted in the project on a protocol to test three varieties of industrial hemp. CCNB will perform laboratory tests in support of these trials. A contract covering these services was signed on July 28. GHG envisions further collaboration with CCNB-INNOV, the R&D network of CCNB located at its Bathurst campus, as well as with CCNB’s academic and contract training divisions to develop the new skills required by hemp farming and processing. Such collaboration will be the subject of formal contracts and MOUs. “CCNB-INNOV is excited and enthusiastic in collaborating on this kind of project”, says Dr. Sylvain Poirier, the Entrepreneurship & Innovation Executive Director at CCNB and head of the CCNB-*INNOV* network.

These tests will provide information to validate agronomic and key yield data in preparation of a large scale industrial development project that will involve processing of the full plant: grain, straw, flowers and leaves, scheduled to begin next year. The results of these tests will also be used in discussions with farmers of the region in late August to refine a hemp-based farming model, and to mobilize additional farmers for the next growing season. The project has also been submitted to Opportunities New Brunswick for financial support.

GHG’s Hemp Agro-Industrial Zone concept, or HAIZ, is a system that engages farmers, processors using a variety of proprietary technologies, and manufacturers to collaboratively produce and process 100% of the hemp plant into a number of wholesale materials that can be manufactured into tens of thousands of healthy and sustainable products. The HAIZ will be surrounded by hemp production thereby minimizing the costs of expensive transportation to distant processing facilities. It will broaden market opportunities for farmers, create manufacturing jobs in the surrounding region, fabricate market changing biodegradable products, while supporting GHG’s commitment to creating a carbon free economy

“We are pleased to have Mr. Chiasson and CCNB onboard as our research partners as we progress in our initial trials in New Brunswick. We look forward to continued collaboration with CCNB on this project and future projects,” Said CEO, Charles Larsen.

About CC-NB - Bathurst

The Collège communautaire du Nouveau-Brunswick (CCNB) is a first-rate francophone post-secondary learning institution. It brings together five campuses located in Bathurst, Campbellton, Dieppe, Edmundston and the Acadian Peninsula. Each campus provides high quality educational services and training, and values the importance of a skilled, well-trained workforce that responds to changing job demands. Over the last decade the Collège communautaire du Nouveau-Brunswick (CCNB) has made determined efforts to support and stimulate innovation and technological integration in New Brunswick's industrial and manufacturing sectors. Through its activities CCNB-INNOV contributes effectively to the economic development of the province.

About Global Hemp Group Inc.

Global Hemp Group ("GHG") is a publicly traded company founded in 2012, headquartered in British Columbia, Canada with base operations in Montreal and Southern California. The Company is focused on the production and processing of hemp and cannabis, and collaboration with companies that will enable GHG to develop and implement the Hemp Agro-Industrial Zone concept. Through partnerships, joint ventures and acquisitions, the Company will capture cash flow, revenues and value, and establish a greater collective valuation.

Forward Looking Statements Certain information set forth in this news release may contain forward-looking statements that involve substantial known and unknown risks and uncertainties. These forward-looking statements are subject to numerous risks and uncertainties, certain of which are beyond the control of Global Hemp Group Inc., including, but not limited to the impact of general economic conditions, industry conditions, volatility of commodity prices, currency fluctuations, dependence upon regulatory approvals, the availability of future financing and exploration risk. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements.

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.