

NEWS RELEASE – For Immediate Distribution



**CSE: HC
FSE: 0HCN**

December 20, 2017

High Hampton Engages CFN Media to Develop New Investor Audience

Toronto, Ontario - December 20, 2017 -- CFN Media Group ("CFN Media"), the leading agency and financial media network dedicated to the North American cannabis industry, today announced that High Hampton Holdings Corp (CSE: HC) (FSE: 0HCN) has engaged CFN Media to conduct a investor and market visibility program beginning on December 18, 2017. CFN Media will leverage its reach to mainstream cannabis-focused investors and media across North America to help attract a larger audience for the company. The engagement is a four-month contract at a rate of \$10,000(U.S.) per month.

"High Hampton is deploying its cultivation, regulatory and capital formation expertise into US cannabis markets. Its California cultivation property in Coachella sets it apart from many other aspiring growers and producers in the state", said Frank Lane, President of CFN Media. "We are pleased to be working with the company as it prepares for growth with its expanded footprint in California ahead of the state's legalization of adult-use cannabis in January 2018."

"We are looking forward to introducing High Hampton to a large and diverse investor base with the help of the CFN team", said David E. Argudo, CEO of High Hampton Holdings Corp. "This is the right time to engage with a reputable media network to increase our exposure as we are nearing active operations with our CoachellaGro asset."

CFN Media will leverage its extensive reach to mainstream and cannabis-focused investors and media across North America to attract high-quality investors to High Hampton while elevating the company's financial brand.

About CFN Media

CFN Media (CannabisFN), the leading creative agency and media network dedicated to the worldwide cannabis industry, helps marijuana companies attract investors, capital, and publicity.

Private, pre-public and public marijuana companies in the US and Canada rely on CFN Media to grow and succeed.

The company launched in June of 2013 to initially serve the growing universe of publicly traded marijuana companies across North America. Today, CFN Media is also the digital media choice for the emerging brands in the space.

About High Hampton Holdings

High Hampton Holdings is a cannabis sector investment company focused on opportunities in California. The Company's wholly owned subsidiary, CoachellaGro Corp., is a California corporation focused on the development of a 10.8-acre property situated in the proposed cannabis industrial park located in Coachella, California. CoachellaGro is in the application process for a conditional use permit for development of a full-service production facility in order to serve third party state licensed medical marijuana operators. The City of Coachella has been progressive in setting up city ordinance that sets aside 90 acres within which will be a legal framework for the cultivation, production, extraction and transportation of cannabis. The complex is intended to contain all the necessary; security, infrastructure, equipment, labour and skilled management, supplies and ancillary services for a closed loop production process flow.

Social Media

Facebook: facebook.com/highhampton

Twitter: twitter.com/highhamptonHC

LinkedIn: linkedin.com/HighHampton

Stock Exchanges

High Hampton trades in Canada, ticker symbol HC on the CSE, and in Europe, ticker symbol 0HCN on the FSE. Neither the CSE, nor the FSE has approved nor disapproved the contents of this press release. Neither the CSE, nor the FSE accepts responsibility for the adequacy or accuracy of this release.

Marijuana Industry Involvement

Canadian listings (CSE) will remain in good standing as long as they provide the disclosure that is rightly required by regulators and complying with applicable licensing requirements and the regulatory framework enacted by the applicable state in which they operate. Marijuana is legal in certain states however marijuana remains illegal under US federal law and the approach to enforcement of US federal law against marijuana is subject to change. Shareholders and investors need to be aware that adverse enforcement actions could affect their investments and that High Hampton's ability to access private and public capital could be affected and or could not be available to support continuing operations.

For more information High Hampton, please contact:

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On behalf of the Board of Directors

High Hampton Holdings Corp.

Certain statements contained in this press release constitute forward-looking information. These statements relate to future events or future performance. The use of any of the words "could", "intend", "expect", "believe", "will", "projected", "estimated" and similar expressions and statements relating to matters that are not historical facts are intended to identify forward-looking information and are based on the Company's current belief or assumptions as to the outcome and timing of such future events. Actual future results may differ materially. In particular, this release contains forward-looking information relating to the intention of the parties to complete the Acquisition and certain ancillary transactions contemplated thereby. These transactions are subject to a number of material risks, and there is no assurance that they will be completed on the terms or within the timeframes currently contemplated, or at all. The forward-looking information contained in this press release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Because of the risks, uncertainties and assumptions contained herein, investors should not place undue reliance on forward-looking information. The foregoing statements expressly qualify any forward-looking information contained herein.

All monetary references herein refer to Canadian dollars unless otherwise specified.