



Suite 604 - 700 West Pender St. • Vancouver • British Columbia • V6C 1G8
T: (778) 775-7297 • admin@subscribetechnologies.com

FOR IMMEDIATE RELEASE

Symbols: CSE: SAAS, OTC: SRBBF, Frankfurt: 6GQ

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Vancouver, British Columbia, Canada – December 19, 2017 – Subscribe Technologies Inc. is pleased to announce that, at the annual and special meeting of shareholders (the “Meeting”) held on December 15, 2017 in Vancouver shareholders re-elected Paul Dickson, Ward Munsie and Harvey Dick to the Company’s board of directors. Mr. Dickson continues as the Company’s President and CEO and Christopher Cherry continues as CFO. Richard Barnowski and Joseph Rauhala did not stand for re-election as directors of the Company. The Company would like to thank Mr. Barnowski and Mr. Rauhala for their contributions to the Company.

Shareholders voted in favour of all business transacted at the Meeting and approved all matters set out in the Company’s information circular dated November 16, 2017 including:

- the appointment of Davidson & Company LLP as the auditor of the Company for the ensuing year;
- the election of directors as set out above;
- the continuance of the Company into British Columbia and new articles of the Company, by special resolution; and
- the Company’s stock option plan.

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires Software-as-a-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies’ flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools.

For more information, please contact:

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E: admin@subscribetechnologies.com

Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.