



XenoHolographic Introduces ‘Xeno Tokens’, New Blockchain Technology Validating ‘Proof of Play’ and Engagement to Monetize 3D Content Delivery

Vancouver, B.C. – November 8, 2017 – Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) (“**Imagination Park**” or “**Company**”) and InterKnowlogy LLC (“**InterKnowlogy**”) are pleased to announce the proposed development of Xeno Tokens[®] by XenoHolographic Inc. (“**XenoHolographic**”), a worldwide joint venture between Imagination Park and InterKnowlogy focused on delivering products, services and content while seamlessly enabling holographic experiences within augmented and mixed reality. When launched Xeno Tokens[®] intends to leverage Blockchain technology to monetize 3D content delivery.

Tim Huckaby, InterKnowlogy’s co-founder and a director of XenoHolographic stated: “When businesses pay for advertising delivered to its consumers, there is little if any trustworthy ‘proof of success’. Companies must rely on well-known search engines or social media platforms to report what ads were served. By leveraging Blockchain technology for ‘proof’, XenoHolographic intends to provide the world’s first trusted content delivery network in a 3D holographic experience. Xeno Tokens[®] will be used by companies to pay for content delivered.” Huckaby added: “Although a relatively new and emerging technology facing all the natural risks of embryonic development in the business community, InterKnowlogy has already delivered Blockchain technology and knows its strength. We believe Blockchain technology is perfectly suited for this scenario. We feel the teams at XenoHolographic, InterKnowlogy and Imagination Park have the content capability and technical expertise to monetize this unserved area of ad development and design.”

The Company and XenoHolographic is expecting the launch of Xeno Tokens[®] in the first half of 2018 subject to a suitability review of securities and regulatory matters surrounding our leveraged Blockchain technology.

Rodney Guzman, co-founder of InterKnowlogy and Chief Technology Officer of XenoHolographic, stated: “At XenoHolographic our mission is to deliver a holographic experience delivery network. There currently does not exist a system where businesses can quickly deploy 3D, augmented reality or holographic experiences to the public. XenoHolographic will deliver this through cloud-based 3D object content management

and augmented reality ready mobile apps for consumers. This is not unlike, by way of metaphor, what some large online search engines may do with online advertising.”

Guzman continued: “XenoHolographic will serve 3D augmented reality objects to the public, and we will know how engaged individuals are with the 3D content. This draws parallels to an online ad-driven environment. When a consumer views a 3D augmented reality object, it is similar to an ad impression. When a consumer interacts with that same object, it is similar to an ad click-through.

“Yet, at XenoHolographic, we do not believe trust for content serving should rely solely in our hands. Validating ‘proof of play’ should be done by a third party. This is what Blockchain technology is well suited for – distributed trust between multiple parties. Reporting of 3D augmented reality object distribution, and whether or not those objects were interacted with, will be recorded on a Blockchain. Businesses will participate in this holographic experience delivery network with a small recurring monthly fee, and cryptocurrency tokens will be managed on the Ethereum Blockchain with smart contracts to pay for 3D augmented reality object viewing and interactions. These will be called Xeno Tokens®.”

Paul Silverstien, CEO of Imagination Park and a director of XenoHolographic added: “With the explosion of augmented reality, we believe our novel approach to 3D augmented reality content delivery uniquely positions XenoHolographic. Thousands of businesses will be able to deliver holographic experiences instantaneously when it would have been near impossible before. Xeno Tokens® will be used as part of ‘proof of play’ of content delivery and engagement. Augmented reality is with us now, and we believe will be even more prevalent in the short term future.”

About XENOHolographic Inc.

XENOHolographic Inc. is a Delaware corporation focused on delivering products, services, and content enabling holographic experiences within augmented and mixed reality. This company is a joint venture formed by Imagination Park Entertainment Inc. and InterKnowlogy, LCC. Contact the company at Info@xenoholographic.com.

About Imagination Park

Imagination Park is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality content to life.

For more information or to explore working with Imagination Park, please call 604.446.7325, email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD,

Alen Paul Silverstieen

President & CEO

<https://www.facebook.com/imaginationparkentertainment/>

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The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

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