



Imagination Park Retains Crescendo Communications for Investor Relations Services in USA

Vancouver, BC – August 1, 2017 – Imagination Park Entertainment Inc. (CSE: IP) (OTCQB: IPNFF) (“**Imagination Park**” or the “**Company**”) is pleased to announce that it has retained Crescendo Communications, LLC (“Crescendo”), based out of New York, USA, for investor relations services.

David Waldman, CEO of Crescendo Communications, commented, “We look forward to working closely with Imagination Park to increase investor awareness, especially in the U.S. Imagination’s team has an impressive track record developing and licensing content to the major studios. In addition, Imagination is at the forefront of integrating all aspects of new media including augmented reality, mixed reality and virtual reality. Importantly, Imagination is not only redefining content through the integration of advanced technologies including holographics, but also upending the economic model for content production and delivery.”

Alen Paul Silverstieen, CEO of Imagination Park, stated, “Given the rapid advancement of our business model, and desire to attract top technology and media investors, we believe it is important to hire an IR firm with an established presence in the U.S. We look forward to working with Crescendo to more proactively communicate our business model and corporate developments to prospective investors across North America.”

About Crescendo Communications, LLC:

Crescendo Communications, LLC, headquartered in New York City with operations in North America, Europe and Asia, is an emerging leader within the investor relations industry. The firm was founded on a strategic and professional approach to investor relations that builds awareness of public companies through tailored outreach programs that target institutional investors, analysts, and the financial media. The firm’s approach is centered on properly educating investors and cultivating trust within the global capital markets. Additional information is available at: www.crescendo-ir.com.

About Imagination Park

Imagination Park Entertainment Inc., a publicly traded company in Canada (CSE: IP) and the USA (OTC: IPNFF) is an emerging digital content production company, working with talented filmmakers around the world to bring conventional as well as virtual reality, augmented reality, and mixed reality content to life. The Company headquarters are located in Vancouver, BC, Canada with an office in Studio City, Hollywood, California.

Imagination Park has recently expanded into the China market and also maintains local executive representation.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, visit www.imaginationpark.com, or call (818) 850-2490.

ON BEHALF OF THE BOARD,

Alen Paul Silverstien
President & CEO

<https://www.facebook.com/imaginationparkentertainment/>

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<https://twitter.com/imaginationpent?lang=en>

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release.

This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.