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FOR IMMEDIATE RELEASE

Symbol: SAAS

SUBSCRIBE TECHNOLOGIES LAUNCHES SAAS WEB ANALYTICS SITE SERVERHAWK.COM

Vancouver, British Columbia, Canada – March 1, 2017 – Subscribe Technologies Inc. (“Subscribe” or the “Company”), (CSE: SAAS) (OTC: SRBBF) is pleased to announce the launch of ServerHawk.com, a Software-As-A-Service website analysis, SEO and marketing tool for marketing professionals, business owners and web developers.

ServerHawk.com enables its users to enhance the way website visitor traffic is analyzed, providing a plethora of information about the website including keyword and meta information, social network information, charts, graphs and dozens of additional data fields.

Additionally, ServerHawk can help protect website content by scanning the Internet for plagiarism, generate keyword suggestions for marketing and has a native API for developing third parties applications using ServerHawk data results.

President and CEO Paul Dickson states, "ServerHawk is a must have web utility for any individual or business that needs to gain a competitive edge with their marketing strategies. ServerHawk can save companies money by helping to understand who and where your visitors come from and how they find you. The launch signifies our commitment to building out a Software-As-A-Service (SaaS) company with multiple streams of revenue derived from the subscription based business model."

Monthly rates start at \$9.95.

Visit www.serverhawk.com for a free 7 day trial.

About Subscribe Technologies Inc.

Subscribe Technologies Inc. develops and acquires Software-As-A-Service (SaaS) businesses and in turn operates, manages and markets the service. Subscribe Technologies' flagship product is bContact.com, a cloud based SaaS business offering small and medium sized companies access to a fully integrated set of business management tools including a CRM, accounting, banking, invoicing, billing, quotations and many other useful features. In addition, Subscribe Technologies operates ServerHawk.com, a website analysis, SEO and marketing tool for marketing professionals, business owners and web developers.

On behalf of the Board of Directors,
Subscribe Technologies Inc.
Paul Dickson
President & CEO

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Forward-Looking Information:

This press release may include forward-looking information within the meaning of Canadian securities legislation, concerning the business and trading in the common stock of Subscribe Technologies Inc. The forward-looking information is based on certain key expectations and assumptions made by the company's management. Although the company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the company can give no assurance that they will prove to be correct. These forward-looking statements are made as of the date of this press release and the company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

The CSE has not reviewed, approved or disapproved the content of this press release.