

FORTUNE 500 ADVISOR DR TRYGGVI THOR HERBERTSSON JOINS

FINEQIA'S ADVISORY BOARD

Vancouver, BC / March 28, 2017 – Fineqia International Inc. (the “Company” or “Fineqia”) (CSE: FNQ) (OTCPink: FNQQF) (Frankfurt: FNQA) today welcomes Dr. Tryggvi Thor Herbertsson, financial advisor and investor, to its board of advisors.

Dr. Herbertsson is an independent investor and financial advisor at his own company, Taurus SLF and a senior advisor to GAMMA Capital Management HF. Prior to that he was a Member of Parliament (MP) in Iceland for the Independence Party and a Professor of Economics at the University of Reykjavík.

Before becoming a MP he was the CEO of Askar Capital Ltd, an Icelandic investment bank. He served as the Special Economic Advisor to the Prime Minister of Iceland during the collapse of the Icelandic banking system in 2008. He was the Director of the Institute of Economic Studies and a Professor of Economics at the University of Iceland before joining Askar Capital Ltd. He has published over 50 scholarly papers and is the editor, author, and co-author of 13 books and monographs on various topics in economics.

Dr. Herbertsson has been on the Board of Directors and a consultant to many private companies, banks, and pension funds in Iceland and internationally. He has been a consultant to institutions and international organizations, such as the World Bank, the International Monetary Fund, the European Commission, the Nordic Council of Ministers, the OECD, and the World Economic Forum. He has been a consultant to the governments of Belgium, Croatia, Denmark, Finland, Iceland, Norway, Sweden, and Uganda. He has also been a consultant to Fortune 500 companies.

“We’re excited to have a person of such caliber on our advisory board,” said Fineqia’s CEO Bundeep Singh Rangar. “Tryggvi’s extensive experience in the financial sector will ensure we stay ahead of the curve in our strategy of making Fineqia a go-to investment platform.”

Fineqia’s board of advisors and its members are not officers or directors of the company.

About Fineqia International Inc.

Fineqia’s business model is to provide an online platform and associated services for the placement of debt and equity securities, initially in the UK. The platform will transparently highlight the risks and objectively outline opportunities involved. For more information, visit www.fineqia.com.

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FORWARD-LOOKING STATEMENTS

Some statements in this release may contain forward-looking information. All statements, other than of historical fact, that address activities, events or developments that the Company believes, expects or anticipates will or may occur in the future (including, without limitation, statements regarding potential acquisitions and financings) are forward-looking statements. Forward-looking statements are generally identifiable by use of the words "may", "will", "should", "continue", "expect", "anticipate", "estimate", "believe", "intend", "plan" or "project" or the negative of these words or other variations on these words or comparable terminology. Forward-looking statements are subject to a number of risks and uncertainties, many of which are beyond the Company's ability to control or predict, that may cause the actual results of the Company to differ materially from those discussed in the forward-looking statements. Factors that could cause actual results or events to differ materially from current expectations include, among other things, without limitation, the inability of the Company to complete the Change of Business, failure to obtain sufficient financing, and other risks disclosed in the Company's public disclosure record on file with the relevant securities regulatory authorities. Any forward-looking statement speaks only as of the date on which it is made and except as may be required by applicable securities laws. The Company disclaims any intent or obligation to update any forward-looking statement.