



RESAAS SERVICES INC.

RESAAS Launches BrokerOS™ to Help Brokers Increase Bottom-Line Revenue

VANCOUVER, B.C. (May 3, 2016) – RESAAS Services Inc. (CSE: RSS, OTCQX: RSASF), a cloud based social business platform for the real estate services industry, announced today that it has launched BrokerOS™, an exciting new addition to the suite of productivity tools and services running on the RESAAS platform.

BrokerOS™ was designed and built specifically to meet the needs of the growing number of independent boutique brokerage firms looking to gain access to, and take advantage of, the power of the RESAAS platform. This solution allows brokers to invite their agents to a private communication channel, review real-time analytics on sales performance, recruit top performing agents in their market, share referrals amongst team members, and manage their vendor referral relationships.

“As brokers strive to expand their businesses, it is increasingly important that they use simple tools to aide team performance and growth,” said Tom Rossiter, President at RESAAS. “Recruit and retain are the two words we hear from every Broker Owner. We know brokers are continually looking for new ways to recruit the best and brightest agents in their market. The analytics provided by BrokerOS™ will allow brokers to proactively recruit agents who have a high volume of transactions in their local market.”

BrokerOS™ benefits include:

- **Team management:** A private dashboard area allows brokers and managers to easily invite or remove agents from their team. Invited agents gain access to a private brokerage communication channel, as well as automatically receiving a branded and SEO-optimized public facing profile. Through this dashboard, brokers receive data on listing activity and agent performance, to help identify traits of top agents.
- **Recruitment & talent outreach:** A widget within the BrokerOS™ dashboard displays the top performing agents in that broker’s area. With this data, brokers are easily able to identify the agents with the most active listings, or shortest time on market, and connect with those who may be a good fit for their team.
- **Referral distribution:** Brokers receive notifications in real-time about new agent-to-agent referrals in their area. These referrals can then be shared with one click from inside BrokerOS™ to their team members, providing their agents with more qualified inbound leads.
- **Vendor referrals:** Brokers that have partnerships in place with home service vendors in their area can now leverage these relationships to a fuller extent, increasing post-transaction revenue. With BrokerOS™, brokers receive an easy to use vendor referral

management system, allowing them to provide discounts to their clients and easily increase reseller revenue.

Micoley.com, a digital brokerage, auction, and event marketing house, was one of the first brokerages to implement BrokerOS™ for its team. “We are looking forward to gaining more international exposure for our listings, and earning many of the referrals that agents are currently posting on RESAAS,” said Wade Micoley, CEO of Micoley.com. “Although providing my members with leads is important, as a broker, recruiting new members helps increase our ROI exponentially. This new tool will help us recruit top producing members in our target markets across the U.S. and Caribbean, and impact the reach of our members in the coming months.”

BrokerOS™ joins RESAAS’ other solutions that presently include RESAAS Premium for individual agents looking to earn a competitive edge, RESAAS for Enterprise providing communication and solutions to real estate franchises, and RealTimeMLS allowing MLSs and real state associations to increase time to market for listings. Brokers who have questions about putting BrokerOS™ to work in their office should contact enterprise@resaas.com for more information.

About RESAAS Services Inc.

RESAAS, a cloud-based social business platform for the real estate services industry, is designed specifically for the real estate professional to connect and communicate in real-time. Known as real estate broadcasts, RESAAS' powerful reblasts® engine automatically generates all of your real estate workflow into invaluable social content that is instantly pushed out to the RESAAS platform and other social networks. Visit www.resaas.com.

About Micoley

Micoley.com was created to streamline the real estate process by affiliating with brokers, financial institutions and private sellers across the U.S. to bring heightened awareness to their properties through an accelerated marketing event methodology. President and CEO, Wade T. Micoley has served as a real estate industry leader for over 30 years, and continues to provide marketing solutions to his wide range of clients. To learn more please visit <http://www.micoley.com/>.

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The CSE has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information:

This press release and the RESAAS website referenced herein contain forward-looking information within the meaning of Canadian securities legislation, including but not limited to statements regarding the company's technology platform. The forward-looking information is based on certain key expectations and assumptions made by RESAAS' management, including future plans for the design and development of the company's technology platform.

Forward-looking information is subject to risks, uncertainties and other factors, many of which are outside of the company's control that could cause actual results to differ materially from the results discussed in the forward-looking information. Although RESAAS believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on such information because RESAAS can give no assurance that it will prove to be correct. The Forward-looking information contained in this press release is made as of the date of this press release. RESAAS disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.