



SHARC International Finalist for Incubatenergy Labs Challenge by EPRI

VANCOUVER, British Columbia, March 4, 2020 -- **SHARC International Systems Inc. (CSE:SHRC) (FSE:IWIA) (OTCQB:INTWF) (the “Company” or “SHARC”)** is pleased to announce that it has been selected as an [Incubatenergy@Labs Challenge](#) finalist and has been formally invited to present to a select group of major, national U.S. utilities during Pitch Day at the [Electrification 2020](#) International Conference and Exposition, April 6 – 9, in Charlotte, North Carolina. SHARC is one of seventeen (17) finalists selected from more than 130 applicants to compete for a paid demonstration project.

The [Electric Power Research Institute](#) (“**EPRI**”) Incubatenergy Network created Incubatenergy Labs, a program that connects startups with utilities to identify, prioritize, and conduct accelerated demonstrations of solutions addressing challenges common to all electric power utilities.

Incubatenergy Labs seeks solutions that address customer engagement, digitalization, distributed energy resource integration, workforce of the future, electric mobility, and customer and community resilience. SHARC has been selected to pitch at the Electrification 2020 International Conference and Exposition on Tuesday, April 7, 2020. The finalist presenters are competing for a paid, accelerated demonstration project with a major utility. The projects goal is to rapidly test and deploy new and demonstration-ready technologies and solutions at scale, to accelerate innovation and decarbonization efforts worldwide.

On Pitch Day, Incubatenergy project team members will hear final pitches, and that afternoon officially select 6-8 companies for the accelerated, paid demonstration projects. Finalists will also get a chance to fast-pitch their solutions at an all-conference “Shark Tank”-style Pitch Night event the evening of Wednesday, April 8.

The successful accelerated projects are to be fast tracked to commence immediately following the event. Selected companies will work with EPRI and the utilities to scope and execute a pilot project within the service area of a participating utility during the first month, followed by three months of demonstration. The project results will be presented at the Incubatenergy Labs “Demo Day” in October in St Louis, Missouri with other participants. This collaborative approach expands the reach for the startups’ pilots, provides higher returns on investments for the utilities, and increases the value of the projects for all participants.

Incubatenergy Labs completed its first round of projects and demonstrations earlier in 2019, under the title IlluminationLAB, a collaborative effort of EPRI, American Electric Power (“**AEP**”), and other utilities.

“The rapid pace of innovation in the electric power sector has resulted in a growing number of startups that strive to provide utility customers with solutions enabling them to decarbonize, digitize, and manage their energy use while maintaining system quality and grid reliability,” said Erik Steeb, who leads the Incubatenergy Network and Labs program for EPRI. “Incubatenergy Labs connects electric utilities with startups aiming to address challenges and opportunities in the rapidly changing energy sector. We are doing this in ways that enable us to learn quickly, share results widely, and cost-effectively speed the deployment of new technologies.”

The first-round participants included EPRI, AEP (**NYSE:AEP**), Ameren (**NYSE:AEE**), Consolidated Edison of New York (**NYSE: ED**), Nebraska Public Power District, the New York Power Authority, Salt River Project, and TVA. Joining the program for 2020 are Portland General Electric (**NYSE:POR**), Southern California Edison (**NYSEAMERICAN:SCE-C**), and Xcel Energy (**NASDAQ:XEL**).

“This opportunity to present to the largest American electric power utilities could be the catalyst SHARC needs to bring mass awareness and acceptance to its unique technologies and its superior ability to decarbonize and subsidize hot water heating and space conditioning in comparison to alternative electric and clean technologies” says Lynn Mueller, CEO of SHARC International. “We are extremely confident in our products and look forward to pitching our company.”

About EPRI

The Electric Power Research Institute, Inc. (www.epri.com) conducts research and development relating to the generation, delivery and use of electricity for the benefit of the public. An independent, non-profit organization, EPRI brings together its scientists and engineers as well as experts from academia and industry to help address challenges in electricity, including reliability, efficiency, affordability, health, safety and the environment. EPRI members represent 90% of the electricity generated and delivered in the United States with international participation extending to 40 countries. EPRI’s principal offices and laboratories are located in Palo Alto, Calif.; Charlotte, N.C.; Knoxville, Tenn.; Dallas, Texas; Lenox, Mass.; and Washington, D.C.

Appointment of Investor Relations Consultant

The Company is pleased to announce that it has appointed Phoenix Group and Jason Shepherd as its investor relations advisor. The Phoenix Group will provide an initial 6-month term of services and will be supporting the Company's investor engagement strategy.

In connection with the appointment, the Company has issued 200,000 stock options at an exercise price of \$0.14 that expire five years from issuance. The options are subject to vesting restriction as per the Company stock option plan specifically related to investor relations persons.

About SHARC International Systems Inc.

SHARC International Systems Inc. is a world leader in waste water heat recovery. For commercial, residential and industrial buildings, SHARC products recycle thermal energy, generating one of the most efficient and economical methods for heating, cooling & preheating water. SHARC is publicly traded in Canada (CSE: SHRC), the United States (OTCQB: INTWF) and Germany (Frankfurt: IWIA).

Further information about the Company is available on our website at www.sharcenergy.com or under our profile on SEDAR at www.sedar.com.

We are truly grateful for the patience and support of SHARC shareholders! Please join the conversation on our SHARC supporter's telegram group at <https://t.me/SHARCenergy>.

The company diligently posts important information and updates through weekly videos from the official company youtube channel (https://www.youtube.com/channel/UCyDZ8Sz5h_s6Y4-tiiJLlg/videos).

ON BEHALF OF THE BOARD

"Lynn Mueller"

Chairman and Chief Executive Officer

For further information, please contact:

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