

1933

INDUSTRIES

CSE: TGIF | OTCQB: TGIFF

1933 INDUSTRIES INC. COMPLETES NAME CHANGE AND CONTINUATION INTO BRITISH COLUMBIA

VANCOUVER, B.C., CANADA (September 27, 2018) – 1933 Industries Inc. (the “Company” or “1933 Industries”) (CSE: TGIF) (OTCQB: TGIFF) announces that further to its news release dated September 19, 2018, the continuation out of the province of Alberta and into the province of B.C. and concurrent name change to 1933 Industries Inc. is now effective.

No action is required to be taken by current shareholders in connection with the name change, and no change has been made to the Company’s ticker symbols or share capital.

The Canadian Securities Exchange approved the supplemental listing of the 10% Senior Unsecured Convertible Debentures and Share Purchase Warrants as per the Company’s news release of September 14, 2018, and trade under the symbols “TGIF.DB” and “TGIF.WT” respectively.

The Company also announces the following CUSIP/ISIN numbers in connection to the name change:

| Issue | CUSIP | ISIN | Expiry |
|---|-----------|--------------|------------|
| Common Shares | 65442F105 | CA65442F1053 | N/A |
| Warrants | 65442F121 | CA65442F1210 | 09/14/2021 |
| 10.00% Unsecured Convertible Debentures | 65442FAB1 | CA65442FAB19 | 09/14/2021 |

About 1933 Industries Inc.

1933 Industries Inc. is a vertically integrated cannabis company with operations in the United States and Canada. Operating through three subsidiary companies, 1933 Industries owns licensed medical and adult-use cannabis cultivation and production assets, proprietary hemp-based, CBD infused products, CBD extraction services and a specialized cannabis advisory firm supporting clients in security, intelligence and due diligence. The Company owns 91% of Alternative Medicine Association, LC (AMA), a licensed medical and adult-use cannabis cultivation and production facility that produces its own line of unique cannabis-based products and manufactures other third-party brands. Infused MFG, also a 91% owned subsidiary, produces hemp-based, CBD products, thoughtfully crafted of high quality organic botanical ingredients. The Company’s wholly-owned subsidiary, Spire



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Global Strategy is a high-level advisory firm that provides services to enable businesses to stay secure, compliant and competitive.

Please visit our new website at www.1933industries.com

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Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Notice regarding Forward Looking Statements: This news release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this news release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents, which can be found under the Company's profile on www.sedar.com. 1933 Industries undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by law.