



NEWS RELEASE

October 3, 2019

CSE: HEY

HeyBryan Media Begins Trading on the CSE

The app, backed by HGTV's Bryan Baeumler, is listed on the Canadian Securities Exchange under the symbol "HEY"

Vancouver, British Columbia: HEYBRYAN MEDIA INC. ("HeyBryan" or the "Company") begins trading on the Canadian Securities Exchange at the market open today on Thursday, October 3, 2019 under the symbol HEY. [HeyBryan](#) is a peer-to-peer marketplace app backed by HGTV celebrity Bryan Baeumler that connects customers to trusted "Experts" who have the skills to complete everyday home-maintenance needs in a way that is more efficient than the traditional contracting services.

Founded in 2018, the app is named after the Canadian HGTV personality and one of the country's most trusted contractors, [Bryan Baeumler](#). Bryan is widely recognized as a home-maintenance expert and has been featured in multiple hit shows for over seven years, such as Island of Bryan, House of Bryan, Disaster DIY, and Leave it to Bryan.

"I am so excited for the launch of HeyBryan into the capital markets after its first year of successful operations," says Bryan Baeumler. "HeyBryan expertly responds to the need for trustworthy, high-quality work around the house. Think of it as Uber for home services. Getting small jobs done at home, and getting paid well for doing them, has never been easier."

Lance Montgomery, CEO of HeyBryan adds: "HeyBryan launched in both Vancouver and Toronto less than one year ago, and the response has been overwhelmingly positive. In 2019 alone, our user base grew by over 800% and we have quadrupled our team to support this growth."

Typical HeyBryan tasks include handyman services, mounting or installation, furniture assembly, electrical, appliance repair, plumbing, flooring and carpet, lawn and yard maintenance, junk removal and more.

"HeyBryan aims to empower its users to trust that they can get the small tasks done right, while helping home maintenance experts to grow their income – leaving both parties feeling confident that they are getting fair value," added Baeumler.

Payments are processed through the app, eliminating the need for any in-person money exchange. Plus, unlike many marketplaces, Experts can list themselves and receive leads for free, providing the ultimate flexibility. Every Expert is vetted by a criminal and background check, credit check and a telephone interview to ensure a safe and secure experience for consumers.

Over the last decade, contract and gig work has shown a steady increase in popularity, growing [12 times faster](#) than the number of permanent jobs for workers between the ages of 25 and 54 in Canada.

Crowd labour sourcing is a fast growing insistent. According to a report by Deloitte, the internet is the engine of the modern-day crowdsourcing platform. At the current rate of growth, there will be approximately five billion internet users by 2020. With the increase of internet and mobile use, crowdsourcing platforms can now match buyers to a much broader base of sellers while reducing many of the administrative hassles, combining cloud, mobile, social, and web technologies to create new marketplaces.

About HeyBryan Media Inc.

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ON BEHALF OF HEYBRYAN MEDIA INC.

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The Canadian Securities Exchange (CSE) has not reviewed and does not accept responsibility for the adequacy or the accuracy of the contents of this release.

Cautionary Statement Regarding Forward-Looking Statements

This press release includes forward-looking information and statements (collectively, “forward looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause the actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, intellectual property protection, and sale of, and demand for, the HeyBryan App and the services offered thereby, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. HeyBryan cautions readers not to place undue reliance on forward-looking statements provided by HeyBryan, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and HeyBryan expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.