

Green Growth Brands Opens the First CBD Shop of 108 Planned in Simon's U.S. Portfolio of Premier Retail Properties

Indiana and Kentucky mall openings brings Seventh Sense CBD shops total to five

COLUMBUS, OH March 18, 2019 – Green Growth Brands, Inc. (CSE: GGB) (OTCQB: GGBXF) (GGB or the Company) is pleased to announce the opening of two new CBD shops this past Saturday, located in Castleton Square, Indianapolis, Indiana and in Oxmoor Center, Louisville, Kentucky. The shop in Castleton Square is the first space leased by GGB from Simon (NYSE: SPG) to open.

These new locations are the fourth and fifth Seventh Sense shops to open of hundreds planned by the end of the year. The Simon location follows an agreement through which the Company will gain access to approximately 108 prime shop locations in U.S. malls. The shop in Oxmoor Center, Louisville, Kentucky is the second space leased by GGB from Brookfield Properties to open.

"We are pleased with the initial performance of our shops and our eCommerce site, ShopSeventhSense.com," said Peter Horvath, CEO of Green Growth Brands. "The investments we are making in securing premium leases and in designing beautiful shop fixtures not only create amazing consumer experiences but are fantastic marketing mechanisms for our brand. With our eventual footprint of hundreds of shops in high foot traffic locations, we will be gaining exposure to millions of potential customers."

The Seventh Sense CBD shops retail high-quality botanical therapy CBD-infused personal care and beauty products at affordable prices. The ever-expanding product offering includes CBD-infused body lotion, muscle balm, body wash, bath salts, sugar scrub, bath bomb, lip balm, and face oil.

About Green Growth Brands

Green Growth Brands expects to dominate the cannabis and CBD market with a portfolio of emotion-driven brands that people love. Led by Peter Horvath, the GGB team is full of retail and consumer packaged goods experts with decades of experience building successful brands. Join the movement at GreenGrowthBrands.com.

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Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. The forward-looking statements contained in this release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.

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