

July 9, 2018

California Roll-out Accelerates – Nutritional High Announces Definitive Agreement to Acquire Sacramento, California, Cannabis Extraction Facility

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the "**Company**" or "**Nutritional High**") (**CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU**) is pleased to announce that it has signed a definitive agreement for the acquisition of Pasa Verde, a commercial scale cannabis oil extraction and edible facility in Sacramento, California. Pasa Verde produces a number of extract products on a contract manufacturing basis for leading brands and will begin producing Nutritional High's FLI branded oil and edible products.

From it's 17,600 square foot facility, Pasa Verde has experience producing, and equipment for both ethanol and CO2 extraction with abundant room for expansion. Plans have been drawn up and submitted to local authorities for an aggressive expansion of the facilities to enable the manufacture of a wide range of edible products.

"We are very pleased to welcome Tony Westfall and his team to the Nutritional High family," said Jim Frazer CEO of Nutritional High. "We have a number of innovative products we will release in the coming months and years for Calyx to distribute. With Calyx's insight and Pasa Verde's infrastructure and management, we are well placed to ensure that FLÏ[™] and other Nutritional High product will have a prominent and leading place in the California market."

The acquisition of 100% interest in Pasa Verde is expected to close before the end of July 2018 at a purchase price of US\$1.65 million, of which \$900,000 is payable in Nutritional High shares. The transaction also includes an earn out of up to US\$5.3 million depending on growth of the business over the next 2 years. The earn out is contingent on growth targets for 12, 18 and 24 months and is payable half in cash and half in shares on Nutritional High.

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products under recognized brands in the cannabis products industry, with a specific focus on edibles and oil extracts for medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

The Company follows a vertically integrated model with a fully developed strategy for acquisitions in extraction, production, sales, and distribution sectors of the cannabis industry. Nutritional High has brought its flagship FLÏTM edibles and extracts product line from production to market in

California through its wholly owned distributor Calyx Brands Inc., and Colorado where its products are manufactured by a licensed producer. The Company also owns a 50% interest in The Clinic Effingham (an Illinois dispensary), and is entering the Nevada, Washington State, Oregon and Canadian markets in the near future.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u> and <u>Google+</u> or visit <u>www.nutritionalhigh.com</u>.

For further information, please contact:

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