



Nutritional High International Inc.
77 King Street West, Suite 2905
Toronto, ON M5K 1H1

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**NUTRITIONAL HIGH APPLAUDS CALIFORNIA CANNABIS LICENSING
AUTHORITIES FOR PROPOSED DEVELOPMENTS IN LICENSING PROCESS**

FOR IMMEDIATE RELEASE

Toronto, Ontario – Nutritional High International Inc. (the “**Company**” or “**Nutritional High**”) (CSE: EAT, OTCQB: SPLIF, FRANKFURT: 2NU) is pleased to comment on the proposed extension of emergency cannabis regulations currently in effect by California’s 3 licensing authorities: The Bureau of Cannabis Control, the Department of Public Health, and the Department of Food and Agriculture (collectively referred to as the “**Licensing Authorities**”). The proposed extension was previously announced to the public on May 18th, 2018. Under the terms of the extension, the Licensing Authorities are proposing to extend the regulations for an additional 180 days and implement amendments to the current regulatory structure with the intent of providing greater clarity to licensees and address issues that have been identified by licensees since the commencement of the emergency regulations.

Key parts of the proposed changes include:

- Applicants can complete 1 license application and request a Medical designation, an Adult-use designation, or both in combination
- Irrespective of license designation chosen, applicants will pay only 1 licensing fee
- Licensees will be able to conduct commercial activities with any licensee regardless of license designation

Jim Frazier, CEO of Nutritional High, added, "We are encouraged and pleased by the recent announcement by California’s 3 cannabis licensing authorities, proposing extension of the emergency regulations and simplification of the licensing process. California is a key strategic market for our company and we look forward to continuing to roll out our strategy in a more assured and efficient regulatory environment going forward."

About Nutritional High International Inc.

Nutritional High is focused on developing, manufacturing and distributing products and nationally recognized brands in the marijuana-infused products industry, including edibles and oil extracts for nutritional, medical and adult recreational use. The Company works exclusively through licensed facilities in jurisdictions where such activity is permitted and regulated by state law.

For updates on the Company's activities and highlights of the Company's press releases and other media coverage, please follow Nutritional High on [Facebook](#), [Twitter](#), [Instagram](#) and [Google+](#) or visit www.nutritionalhigh.com.

For further information, please contact:

David Posner

Chairman of the Board

Nutritional High International Inc.

647-985-6727

Email: dposner@nutritionalhigh.com

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