



Hemplify Signs Distribution Agreement with SF Pipes for the Smoke Shop Channel

FOR IMMEDIATE RELEASE

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September 26, 2016: Los Angeles, California and Toronto, Ontario - The Tinley Beverage Company Inc. (the “**Company**” or “**Tinley**”) is pleased to announce that it has entered into a distribution agreement with SF Pipes, a sales and distribution company based in the San Francisco Bay Area. SF Pipes will act as a master distributor for the “head” and smoke shop channels.

SF Pipes and its network of sub-distributors call on approximately 1,000 stores, mainly in California and neighbouring states. They will now add Hemplify Hemp Extract Infusion to their lineup of hemp extract oils, vape cartridges and other products that cater to the smoke shop channel.

“The ‘head’ and smoke shop channels have grown significantly over the past 5 years, driven in part by the accelerating trend towards legalization of medical and adult-use marijuana in many jurisdictions across the country. Significant consumer awareness of hemp stalk extract—Hemplify’s key ingredient—already exists in these channels, and most stores offer a variety of mainstream and specialty drinks and shots. ‘Head’ and smoke shops, along with the natural food store and convenience store channels, represent Hemplify’s strategic points of entry into bricks and mortar retail distribution. SF Pipes has established itself as a leading player in the hemp extract market, and we look forward to working with them as we grow our respective businesses, “ said Jeff Maser, CEO of the Company.

About Hemplify, Inc. and The Tinley Beverage Company, Inc.

The Tinley Beverage Company (Toronto, Canada) is the parent company of Hemplify, Inc. (Santa Monica, California). Hemplify manufactures the “Hemplify” line of products. Hemplify is a line of fruit-flavored, sugar-free, vegan, drinkable supplements that contain hemp extract. This extract contains terpenes and other phytoconstituents. Each product also contains 9-12x the potassium electrolyte content of major sports drinks, 200mg of Omega 3 and excellent sources of vitamins A through E, including 100% DV of Vitamin B12, C and D. Hemplify is produced with patented technology that elevates absorption into the bloodstream, ensures shelf stability and masks the hemp oil’s taste to deliver delicious, refreshing flavors. The company is selling its products in California and Nevada.

Forward-Looking Statements

NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAVE REVIEWED OR ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains or refers to forward-looking information, and is based on current expectations that involve a number of business risks and uncertainties. Factors that could cause actual results to differ materially from any forward-looking statement include, but are not limited to, delays in obtaining or failures to obtain required governmental, environmental or other project approvals, political risks, uncertainties relating to the availability and costs of financing needed in the future, changes in equity markets, inflation, changes in exchange rates, fluctuations in commodity prices, delays in the development of projects and the other risks involved in the mineral exploration and development industry. Forward-looking statements are subject to significant risks and uncertainties, and other factors that could cause actual results to differ materially from expected results. Readers should not place undue reliance on forward-looking statements. These forward-looking statements are made as of the date hereof and the Company assumes no responsibility to update them or revise them to reflect new events or circumstances other than as required by law.

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