

Green Growth Brands Opens First CBD Shop in Kentucky Mall

One-of-a-kind platform under the Seventh Sense brand in the Fayette Mall represents first of thousands of shops planned in the U.S.

COLUMBUS, OH February 13, 2019 – Green Growth Brands, Inc. (CSE: GGB) (OTCQB: GGBXF) (GGB or the Company) is pleased to announce opening of its first Seventh Sense CBD Shop at the Fayette Mall in Lexington, Kentucky. This location represents the first of hundreds of shops planned to serve customers at locations across the United States.

"We are very enthusiastic about opening our first Seventh Sense CBD Shop," said Peter Horvath, CEO of GGB. "We know that exceptional store experiences create customer loyalty, and we know that the mystical, curious and confident brand we are building here will be exceptional. We will methodically roll out hundreds of shops across America in the very near future."

Green Growth Brands intends on partnering with a variety of developers to sign prime lease agreements throughout America and has very encouraging discussions with a number of well-known property groups.

"We have had an overwhelmingly positive response from the developers we are working with," continued Horvath. "Mall operators are focused on bringing fresh and exciting new offerings to their centers. The shop locations we are looking at, and many of which we have secured, are phenomenal in what malls they are in and their proximity to other retailers who drive significant traffic from the most desirable consumer segments."

The shop is approximately 200 square feet in size and is located in a prime location of the mall, adjacent to high-end, high-traffic retailer.

The Seventh Sense CBD shop retails high-quality botanical therapy CBD-infused personal care and beauty products at affordable prices. The ever-expanding product offering includes CBD-infused body lotion, muscle balm, body wash, bath salts, sugar scrub, bath bomb, lip balm, and face oil.

For our ever-expanding list of shop locations, please visit: www.shopseventhsense.com/pages/store-locator

About Green Growth Brands

Green Growth brands expects to dominate the cannabis and CBD market with a portfolio of emotion-driven brands that people love. Led by Peter Horvath, the GGB team is full of retail and consumer packaged goods experts with decades of experience building successful brands. Join the movement at GreenGrowthBrands.com.

For investor relations inquiries, please contact:

Julia Fulton, Investor & Public Relations

(614) 505-9880

jfulton@greengrowthbrands.com

or

Eric Wright

416-640-2963
ewright@greengrowthbrands.com

or

Peter Horvath
(614) 508-4222

For media enquiries or interviews, please contact:

Wynn Theriault, Thirty Dash Communications
416-710-3370
wynn@thirtydash.ca

Cautionary Statements:

Certain information in this news release constitutes forward-looking statements under applicable securities law. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements are often identified by terms such as “may”, “should”, “anticipate”, “expect”, “intend”, “forecast” and similar expressions. Forward-looking statements necessarily involve known and unknown risks, including, without limitation, risks associated with general economic conditions; adverse industry events; marketing costs; loss of markets; future legislative and regulatory developments involving medical and recreational marijuana; inability to access sufficient capital from internal and external sources, and/or inability to access sufficient capital on favorable terms; the marijuana industry in the United States, income tax and regulatory matters; the ability of the Company to implement its business strategies; competition; currency and interest rate fluctuations and other risks, including those factors described under the heading “Risks Factors” in the Company’s Annual Information Form dated November 26, 2018 which is available on the Company’s issuer profile on SEDAR.

Readers are cautioned that the foregoing list is not exhaustive. Readers are further cautioned not to place undue reliance on forward-looking statements as there can be no assurance that the plans, intentions or expectations upon which they are placed will occur. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. The forward-looking statements contained in this release is made as of the date hereof and the Company is not obligated to update or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable securities laws. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement.

This announcement does not constitute an offer, invitation or recommendation to subscribe for or purchase any securities and neither this announcement nor anything contained in it shall form the basis of any contract or commitment. In particular, this announcement does not constitute an offer to sell, or a solicitation of an offer to buy, securities in the United States, or in any other jurisdiction in which such an offer would be illegal.

The securities referred to herein have not been and will not be registered under the Securities Act of 1933, as amended (the “**Securities Act**”), or under the securities laws of any state or other jurisdiction of the United States and may not be offered or sold, directly or indirectly, within the United States, unless the securities have been registered under the Securities Act or an exemption from the registration requirements of the Securities Act is available.