



BIGG Digital Assets Inc. Subsidiary Netcoins Announces Trading Volumes Have Grown 726% Year to Date and 60% Month over Month, Exceeding CAD \$23 Million in November

December 7, 2020

NEWS RELEASE

CSE: BIGG

VANCOUVER, December 7, 2020 - **BIGG Digital Assets Inc. ("BIGG" or the "Company")**(CSE: **BIGG**; OTCQB: **BBKCF**; WKN: **A2PS9W**), owner of Netcoins (Netcoins.ca) ("Netcoins"), the online cryptocurrency brokerage that makes it easy for Canadians to buy, sell, and understand cryptocurrency, is pleased to announce that November 2020 trading volumes (purchase and sales of cryptocurrency) exceeded CAD \$23 million, setting a new monthly record.

The Netcoins trading platform has seen significant Month over Month (MoM) and Year to Date (YTD) growth on all major metrics including monthly trading volume, monthly revenues, monthly active users, assets under custody, and number of monthly transactions.

Monthly Trading Volumes (\$CAD):

726% YTD, 60% MoM

Monthly Revenues (\$CAD):

593% YTD, 70% MoM

Monthly Active Users (MAUs):

2429% YTD, 41% MoM

Assets Under Custody (AUC):

1087% YTD, 112% MoM

Number of Monthly Transactions:

2151% YTD, 63% MoM

Netcoins president, Mitchell Demeter, remarks "*The global and Canadian cryptocurrency markets have continued to mature and accelerate in 2020. Netcoins's mission is to make it easy for everyone, new and experienced traders alike, to participate in the financial revolution of crypto. And it is working. Canadian customers are trusting us with their investing dollars, as evidenced by 112% Assets Under Custody growth in a single month. They are also trading a lot more, with 40% more active users in a month performing 63% more transactions (MoM). We look forward to providing further updates to our shareholders in the near future.*"

On behalf of the Board

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Netcoins (netcoins.ca) and Blockchain Intelligence Group (blockchaingroup.io).

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified[®] software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at Netcoins.app.

Blockchain Intelligence Group (BIG) has developed a Blockchain-agnostic search and analytics engine, QLUE[™], enabling Law Enforcement, RegTech, Regulators and Government Agencies to visually track, trace and monitor cryptocurrency transactions at a forensic level. Our commercial product, BitRank Verified[®], offers a “risk score” for cryptocurrencies, enabling RegTech, banks, ATMs, exchanges, and retailers to meet traditional regulatory/compliance requirements.

For more information and to register to BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG's expectations include, consumer sentiment towards BIGG's products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.