News Release

LottoGopher Holdings Inc. Lists on the OTCQB, Symbol “LTTGF”

VANCOUVER – July 26, 2017 - LottoGopher Holdings Inc. ("LottoGopher" or the "Company") (CSE: LOTO) (OTCQB: LTTGF) (Frankfurt: 2LG) is pleased to announce that common shares will commence trading today in the US on the OTCQB market under the symbol “LTTGF”, with blue sky approval in 39 states.

“Receiving our US listing is a key milestone in connecting with a wide investor audience throughout North America,” commented LottoGopher’s Chief Executive Officer James Morel. “We anticipate this listing will increase visibility of the brand and enable traction in key business centers throughout the US.”

Since listing on the Canadian Securities Exchange (CSE), the company has undertaken numerous corporate initiatives as part of the go-public process. Marketing programs include aligning with professional sports teams such as the Anaheim Ducks, and leveraging endorsements from key celebrities and social media influencers. Additionally, the Company has bolstered the board of director’s profile with the addition of Kevin Harrington, one of the original sharks on Shark Tank. Kevin was interviewed on behalf of LottoGopher yesterday on BNN; to view the interview please [click this link.](http://www.bnn.ca/business-day-pm/original-shark-tank-star-hopes-to-help-build-the-uber-of-lotteries~1174585) US investors are also encouraged to check out the Investor Relations hub at [lottogopher.com/investors](https://lottogopher.com/investors) for other recent updates.

“We are thrilled to have access to capital to scale and grow the business at a pivotal time for the lottery market,” commented James Morel. “We are encouraged by the positive feedback from new adopters who view the platform as a very convenient way to order Powerball, Mega Millions and SuperLotto Plus tickets online. Going public has also opened up the door for noteworthy discussions and opportunities with significant groups that we look forward to pursuing as part of the ongoing growth strategy.”

*New Transfer Agent*

The Company would also like to announce that [TSX Trust](https://lottogopher.com/investor-corporate-directory) has been appointed the new share transfer agent and registrar, replacing Computershare.

*About OTC Markets Group*

OTC Markets Group Inc. (OTCQX: OTCM) operates open, transparent and connected financial marketplaces for 10,000 US and global securities. Through an SEC-registered OTC Link® ATS, OTCM directly links a diverse network of broker-dealers to provide liquidity and execution services for a wide spectrum of securities.

About LottoGopher

LottoGopher is a lottery messenger service that allows users to easily order and manage theirstate lottery tickets online using a debit or credit card. By allowing individuals to choose theirnumbers and safely order tickets for the official lottery drawings in California, LottoGophermakes it simple for users to keep track of their tickets and winnings. With LottoGopher,individuals can either play alone with a single ticket or create and join online public and privategroups to pool winnings from California lotteries, including Mega Millions, Powerball and SuperLotto Plus. LottoGopher offers memberships that allow California residents to order multipletickets from various lotteries. LottoGopher also enables users to stay up to date on the latestdrawings, track their tickets and collect winnings. Members have exclusive access to expertplayer strategies, jackpot alerts, lottery news, lucky number pickers and winners’ financialresources.

*On behalf of the Board of LottoGopher Holdings Inc.*

"James Morel"

*President, CEO & Director*

*For more information, visit* [*LottoGopher.com*](https://lottogopher.com/order-tickets8)*, like LottoGopher on* [*Facebook*](https://www.facebook.com/LottoGopher/) *and follow on* [*Instagram*](https://www.instagram.com/lottogopher/)*,* [*Twitter*](https://twitter.com/LottoGopher) *and* [*LinkedIn*](https://www.linkedin.com/company-beta/1150353/)*. For Investor Information, please visit* [*LottoGopher.com/investor*](https://lottogopher.com/investors)

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Forward-Looking Statement

*This new release contains statements and information that, to the extent that they are not historical fact, constitute “forward-looking information” within the meaning of applicable securities legislation, including statements in respect of the Company’s listing on the Canadian Securities Exchange. Forward-looking information may include financial and other projections, as well as statements regarding future plans, objectives or economic performance, or the assumption underlying any of the foregoing. This prospectus uses words such as “may”, “would”, “could”, “will”, “likely”, “except”, “anticipate”, “believe”, “intend”, “plan”, “forecast”, “project”, “estimate”, “outlook”, and other similar expressions to identify forward-looking information. Forward-looking information is based on the reasonable assumptions, estimates, analysis and opinions of management made in light of its experience and its perception of trends, current conditions and expected developments, as well as other factors that management believes to be relevant and reasonable in the circumstances at the date that such statements are made, but which may prove to be incorrect.*

*Forward-looking information involves known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from any future results, performance or achievements expressed or implied by the forward-looking information. Accordingly, readers should not place undue reliance on any such forward-looking information. Further, any forward-looking statement speaks only as of the date on which such statement is made. New factors emerge from time to time, and it is not possible for the Company’s management to predict all of such factors and to assess in advance the impact of each such factor on the Company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. The Company does not undertake any obligation to update any forward-looking information to reflect information, events, results, circumstances or otherwise after the date hereof or to reflect the occurrence of unanticipated events, except as required by law including securities laws.*

**The CSE has in no way passed upon the merits of the Transaction and has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.**