

**UPCO International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)**

Vancouver, BC, Canada

**NEWS RELEASE**

**Upco International Inc. Hires Fundamental Research Corp.**

Vancouver, BC, April 18, 2018, Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06) ("Upco") has appointed Fundamental Research Corp. ("Fundamental") to carry out investment research on Upco through research reports as well as marketing Upco at various investor events and presentations.

Since 2003, Fundamental has provided the highest institutional quality equity research coverage of public companies through its extensive distribution network. Fundamental's research is being used by some of the largest institutional investors in the world who access it through channels such as Reuters, Capital IQ, the Globe and Mail, and by subscription. Fundamental's goal is to provide high quality research to a broad audience, while adhering to high ethical standards and a strong foundation of integrity. Fundamental has ranked in the Top Ten in independent third party evaluations of research, and have developed a reputation for producing high quality research.

Upco has issued 100,000 stock options exercisable at \$0.08 for a period of 5 years to advisor of the company.

**About Upco International Inc.**

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco E-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit [www.upcointernational.com](http://www.upcointernational.com) for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

Andrea Pagani, CEO and Director

*Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.*

**Forward-Looking Statements**

This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "will" "may" "believe", "expect", "anticipate", "intend", "estimate", "development", "forthcoming", "potentially" and similar expressions, or are those, which, by their nature, refer to future events. Upco cautions investors that any forward-looking information provided by Upco is not a guarantee of future results or performance, and that actual results may differ materially from those in forward-looking statements.