



## **BIGG Digital Assets Announces Leadership Update; Mark Binns to Lead Netcoins as Acting CEO**

**October 15, 2021**

NEWS RELEASE

**CSE: BIGG**

Vancouver, Canada – October 15, 2021 - **BIGG Digital Assets Inc. ("BIGG" or the "Company")**(CSE: **BIGG**; OTCQX: **BBKCF**; WKN: **A2PS9W**), owner of Netcoins ([Netcoins.ca](https://netcoins.ca)) (“Netcoins”), the online cryptocurrency brokerage that makes it easy for Canadians to buy, sell, and understand cryptocurrency, and owner of Blockchain Intelligence Group ([blockchaingroup.io](https://blockchaingroup.io)) (“BIG”), a leading developer of blockchain technology search, risk-scoring and data analytics solutions, today announces that effective immediately Mark Binns will assume the role of Acting CEO of Netcoins. Mr. Binns continues to be the CEO of BIGG, as well.

Mitchell Demeter, who has been with Netcoins since January 2018 and acting as Netcoins’ President since August 2019, will be leaving the company to pursue other early-stage startup interests. Mr. Demeter will also be resigning from the Board of Directors of BIGG effective today. He will remain on contract with Netcoins until the end of November 2021, or longer as needed, to ensure a smooth leadership transition.

Under Mitchell’s leadership, Netcoins has grown from a team of ten people to the current team of 30. Under his guidance, Netcoins became the first BC cryptocurrency company to become registered as a restricted dealer and licensed nationally. The company has developed industry leading customer service, providing Canadians with fast and secure access to a variety of crypto assets. The Netcoins brand has become synonymous with trust and innovation.

Mitchell Demeter comments, “I am grateful to have had the opportunity to work with Netcoins and be at the forefront of the emerging cryptocurrency industry. We have crossed some major milestones over the last few years, I’m very proud of what we have accomplished together in a short amount of time. The company and the entire team are very well positioned for this next stage of growth, and I look forward to seeing how the company continues to develop and grow in the years to come.”

Mark Binns, BIGG CEO, remarked, “Mitch was my first hire at Netcoins as a VP in 2018, when we were mostly an idea and had big plans. He is an early stage company builder, and incredibly talented at it. With Netcoins having achieved significant growth, revenue and scale, Mitch is ready to hand the reins over to the right people who are best skilled at growing Netcoin for the next 10x in revenue. I will lead Netcoins as Acting CEO, as we find the right person for the continued growth of the platform, and am excited about rolling out new features, products and expansion in the weeks and months to come. Everyone at BIGG and Netcoins thanks Mitch for his contribution to date and ongoing support during the transition. We all look forward to and wish Mitch every success in his next venture.”



## **On behalf of the Board**

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## **About BIGG Digital Assets Inc.**

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Netcoins ([netcoins.ca](http://netcoins.ca)) and Blockchain Intelligence Group ([blockchaingroup.io](http://blockchaingroup.io)).

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at [Netcoins.app](http://Netcoins.app).

Blockchain Intelligence Group is a global developer of blockchain technology building a secure future. Financial institutions and crypto companies depend on its technology to monitor risk from crypto transactions. Investigators and law enforcement quickly identify and track illicit activity. The crypto forensics technology was designed by investigators for investigators. Blockchain Intelligence Group is trusted globally by leading financial institutions, crypto companies, Fintech, Regtech, law enforcement and regulators.

For more information and to register to BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR at [www.sedar.com](http://www.sedar.com).

## **Forward-Looking Statements:**

Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this



cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG's expectations include, consumer sentiment towards BIGG's products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

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