

UPCO International Inc. (CSE: UPCO)

Vancouver, BC, Canada

NEWS RELEASE

Upco International Inc. Announces Listing on Frankfurt Stock Exchange and further developing its Blockchain Payment Application

Vancouver, BC, November 29, 2017, Upco International Inc. (CSE: UPCO) (Frankfurt: WKN A2H7JC (U06)) (“UPCO”) is pleased to announce the listing of its common shares for trading on the Frankfurt Stock Exchange (Deutsche Boerse AG) under the symbol WKN A2H7JC (U06).

With this listing, the Company’s shares are now cross-listed on the Canadian Securities Exchange (“CSE”) and the Frankfurt Stock Exchange, one of the largest stock exchanges in the world. Upco anticipates the Frankfurt listing will help increase trading liquidity and facilitate investment in the Company by institutional and retail investors across Europe.

Jag Sandhu, Director and Vice President of Upco, commented: “We are pleased to announce the listing of our shares on the Frankfurt Stock Exchange. Upco is advancing with its mobile application and developing the payment system using blockchain technology. This is attracting increasing interest from investors in Germany and elsewhere in Europe. The cross-listing is in direct response to this interest and will provide the Company with access to a large number of new potential investors that will help to expand our shareholder base and increase liquidity.”

The Frankfurt Stock Exchange is the world’s third largest exchange behind the NYSE and NASDAQ. Over 3,000 international companies are listed on the Frankfurt Exchange and investors directly connected to the Frankfurt Stock Exchange represent 35% of the world’s investment capital.

About Upco International Inc.

Upco International Inc. is a cloud based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. UPCO is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for IOS and Android, similar to SKYPE and WHATSAPP, that will enable fully secure communications, and social media, namely connecting users and sharing pictures, locations, international airtime top up, International and national calls and chatting. With the addition of blockchain payment services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit www.upcointernational.com for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

Jag Sandhu, Director and Vice President, Corporate Development

Tel. 778-218-9638

Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.