

BIGG Digital Assets Inc. Subsidiary Blockchain Intelligence Group Partners with the International Association of Financial Crimes Investigators

July 27, 2020

NEWS RELEASE

CSE: BIGG

VANCOUVER, July 27, 2020 - **BIGG Digital Assets Inc. ("BIGG" or the "Company")**(**CSE: BIGG; OTCQB: BBKCF; WKN: A2PS9W**), owner of Blockchain Intelligence Group ("BIG"), a leading developer of Blockchain technology search, risk-scoring and data analytics solutions, is pleased to announce today that it has partnered with the International Association of Financial Crimes Investigators to explore opportunities to provide investigative tools and educate their members surrounding, tracking, tracing and monitoring illicit activity involving cryptocurrencies. The intent of the partnership is to provide a well rounded and all encompassing training program to financial crime investigators so they can develop the ability to understand cryptocurrency and be able to successfully investigate suspicious transactions with the proper tools, confidence and knowhow.

The International Association Of Financial Crimes Investigators will also provide a springboard platform to present other supportive criminal investigative associations BIG's training and it's tools where appropriate and suitable. As the focus around fintech security and technology continue to advance, so do the issues surrounding new cybersecurity risks and crypto transactions. BIG's software tools BitRank Verified® which scans crypto addresses and transactions for connections to illicit activities and nefarious entities together with QLUE will enable the ability to peer into the details around cryptocurrency transactions. These tools coupled with BIG's training enable investigators to track, trace and monitor crypto transactions with added expertise.

The BIG Training Academy draws on years of experience from their in-house investigators and Certified Bitcoin Professionals. BIG is excited to introduce its sought-after training program to the membership of financial crime investigators to help develop the cryptocurrency marketplace and allow it to mitigate suspicious and nefarious activities. The training would be a way for users to gain a solid, in-depth understanding of how to track, trace and monitor cryptocurrency transactions and crimes involving virtual currencies.

Michael Carroll, International President of The International Association of Financial Crimes commented saying, "*The International Association of Financial Crimes Investigators is excited to be partnering with Blockchain Intelligence Group. Cybercriminal activity is a global threat to our society and to team up with cryptocurrency experts in the field like BIG, it will only strengthen our joint efforts to prevent, combat and prosecute those looking to harm us. Through training, education and intelligence sharing, our groups can make a significant impact on crime and provide protection for our communities, companies and institutions.*"

Blockchain Intelligence Group's President, Lance Morginn, also commented, *"By partnering with the International Association of Financial Crimes Investigators it will allow us to further establish our domestic and international presence. The established relationships and ties of the association provide a great opportunity to collaborate and help educate their 7,000 plus members and bring new investigative skills and solutions to the forefront."*

Stock Option Grant

The Company announces that, pursuant to its stock option plan and subject to regulatory approval, it has granted 1,171,605 incentive stock options to directors, officers, consultants and employees at an exercise price of \$0.20 per common share for a term of five years. The securities represented by this grant will be subject to a four-month hold period.

On behalf of the Board,

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About BIGG Digital Assets Inc:

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Blockchain Intelligence Group (blockchaingroup.io) and Netcoins (netcoins.ca).

Blockchain Intelligence Group (BIG) has developed a Blockchain-agnostic search and analytics engine, QLUE™, enabling Law Enforcement, RegTech, Regulators and Government Agencies to visually track, trace and monitor cryptocurrency transactions at a forensic level. Our commercial product, BitRank Verified®, offers a "risk score" for cryptocurrencies, enabling RegTech, banks, ATMs, exchanges, and retailers to meet traditional regulatory/compliance requirements.

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified® software at the heart of its platform and enables crypto transactions via retail locations globally, a self-serve crypto brokerage portal and an Over-The-Counter (OTC) trading desk.

About International Association of Financial Crimes Investigators:

The Association, a non-profit international organization, will provide services and an environment within which information about financial fraud, fraud investigation and fraud prevention methods can be collected, exchanged and taught for the common good of the financial payment industry

and our global society. For more information on International Association of Financial Crimes Investigators visit: <https://www.iafci.org/>

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For more information and to register to BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as "may", "expect", "estimate", "anticipate", "intend", "believe" and "continue" or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG's expectations include, consumer sentiment towards BIGG's products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.