



BIGG Digital Assets Inc. subsidiary Blockchain Intelligence Group Hires Former US Treasury AML and Compliance Expert

Michael Fasanello Joins BIG with AML, Global Sanctions, Risk Advisory Leadership Roles at Public and Private Institutions

June 29, 2021

NEWS RELEASE

CSE: BIGG

VANCOUVER, British Columbia, June 29, 2021 -- BIGG Digital Assets Inc. ("BIGG" or the "Company") (CSE: [BIGG](#), OTC: [BBKCF](#), [WKN: A2PS9W](#)), owner of Blockchain Intelligence Group ([blockchaingroup.io](#)) ("BIG"), a leading developer of blockchain technology search, risk-scoring, and data analytics solutions, is pleased to announce the hire of Michael Fasanello, an AML and Global Sanctions subject matter expert (SME) from PNC Bank. Fasanello's expertise will enhance BIG's services and products for VASPs, financial institutions, and law enforcement agencies of all sizes. Mr. Fasanello holds a law degree in civil and criminal litigation.

"Global financial institutions are in a high-stakes game as they eye mass adoption of cryptocurrency. BIG gives confidence to businesses adopting cryptocurrency," said Lance Morginn, President, BIG. "Michael Fasanello brings to BIG an unparalleled combination of public and private AML and global regulatory expertise to help guide BIG's growth and create additional value for our clients around the world. Michael's role demonstrates our commitment to growing BIG and further enhancing our product and service offering."

At BIG, Fasanello will advise executive management on issues surrounding cryptocurrencies as the global markets and regulations evolve, lead insight on regulatory issues relating to cryptocurrencies, support new development of BIG's Certified Cryptocurrency Investigator course (CCI), as well as lead training for public and private entities around the world.

Fasanello joins BIG from stints at the US Department of Treasury, PNC Bank, and First National Bank. At PNC, Fasanello was the Assistant Vice President of Anti-Money Laundering and Global Sanctions. Fasanello is an experienced compliance professional with over a decade of experience in the public and private sectors. He specializes in Anti-Money Laundering (AML), Counter-Terrorist Financing (CTF), global sanctions, and illicit finance, focusing on digital assets and blockchain intelligence space.

Fasanello served in various roles in the US Justice and Treasury Departments. During his work with FinCen, he advised the Office of Regulatory Policy in developing and interpreting federal regulations under the Bank Secrecy Act (BSA). Before that, Michael handled Global Economic Sanctions and embargo cases for the Treasury's Office of Foreign Assets Control (OFAC).



The Company also reports that Robert Whitaker will be stepping down as COO to pursue new challenges in his professional career and within the cryptocurrency space. Mr. Whitaker's last day is July 2, 2021.

Mr. Fasanello will take over a majority of Whitaker's scope and responsibilities related to investigations, training, products, and services. William (Bill) J. Callahan III, previously announced, is taking over operational responsibilities.

"On behalf of the Board of BIGG, I would like to express our deep thanks and appreciation for Robert's years of enthusiastic service, leadership, and dedication to BIG," said CEO Mark Binns. "We wish Robert all the best in his future endeavours."

On behalf of the Board

Mark Binns
CEO

mark@biggdigitalassets.com

T:+1.844.515.2646

About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Blockchain Intelligence Group (blockchaingroup.io) and Netcoins (netcoins.ca).

Blockchain Intelligence Group (BIG) has developed a Blockchain-agnostic search and analytics engine, QLUE™, enabling Law Enforcement, RegTech, Regulators, and Government Agencies to visually track, trace and monitor cryptocurrency transactions at a forensic level. Our commercial product, BitRank Verified®, offers a risk score for cryptocurrencies, enabling RegTech, banks, ATMs, exchanges, and retailers to meet traditional regulatory/compliance requirements.

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at Netcoins.app.

For more information and to register to BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>

For more information and to register to BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:



Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG’s expectations include, consumer sentiment towards BIGG’s products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.