



BIGG Digital Assets Inc. Announces CAD \$100,000 Strategic Investment in DeFi Ventures Inc.

March 9, 2021

NEWS RELEASE

CSE: BIGG

VANCOUVER, March 9, 2021 – **BIGG Digital Assets Inc.** (“**BIGG**” or the “**Company**”)(**CSE: BIGG; OTCQX: BBKCF; WKN: A2PS9W**), owner of Netcoins (Netcoins.ca) (“Netcoins”), the online cryptocurrency brokerage that makes it easy for Canadians to buy, sell, and understand cryptocurrency, is pleased to announced its strategic investment of CAD \$100,000 in DeFi Ventures Inc. (“**DeFi Ventures**”). DeFi Ventures is a Vancouver-based company seeking to simplify and streamline access to the assets and technology that power the new era of decentralized finance.

DeFi Ventures has a core team of seasoned engineers and takes a technology-first and data driven approach which informs its execution of product offerings and strategic initiatives. Their flagship product DFX (www.dfx.fi) is a proprietary dashboard which integrates with the entire DeFi ecosystem. DeFi Ventures also holds and stakes digital assets, providing investors with a simple way to gain exposure to DeFi assets.

BIGG’s CEO Mark Binns commented: “*We are in unique times, as technology and trustless code have set the stage for a more effective means to enable financial products that do not require centralized institutions as intermediaries. Our investment in DeFi Ventures shows our support for an established group of entrepreneurs and our continued leadership in the cryptocurrency sector.*”

DeFi Ventures was co-founded by Ben Samaroo, Cong Ly and Kartik Bajaj, whose previous cryptocurrency startup First Coin Capital sold to Galaxy Digital in 2018 in connection with its public listing on the TSX-V, and Dean Sutton who co-founded LQwD Financial Corp. and was a founding advisor to Argo Blockchain which is publicly traded on the London Stock Exchange.

“*Decentralized finance has incredible potential but is still a complex and fragmented space. We aim to fully leverage our team's outstanding engineering talent and expertise in fintech to create better access to this nascent ecosystem*” says Samaroo.

Mark Binns, CEO of BIGG, will serve as an independent director of DeFi Ventures.

On behalf of the Board

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On behalf of DeFi Ventures Inc.

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About BIGG Digital Assets Inc.

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Netcoins (netcoins.ca) and Blockchain Intelligence Group (blockchaingroup.io).

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified® software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at Netcoins.app.

Blockchain Intelligence Group (BIG) has developed a Blockchain-agnostic search and analytics engine, QLUE, enabling Law Enforcement, RegTech, Regulators and Government Agencies to visually track, trace and monitor cryptocurrency transactions at a forensic level. Our commercial product, BitRank Verified®, offers a “risk score” for cryptocurrencies, enabling RegTech, banks, ATMs, exchanges, and retailers to meet traditional regulatory/compliance requirements.

About DeFi Ventures Inc.

DeFi Ventures is on a mission to simplify and streamline access to the assets and technology that power the new era of decentralized finance. The creators of DFX (www.dfx.fi), a proprietary dashboard which integrates with the entire DeFi ecosystem, DeFi Ventures is technology-first organization that has a data driven approach in creating and capturing value in the DeFi ecosystem - through both assets and technology.

For more information and to register to BIGG's mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR at www.sedar.com.

Forward-Looking Statements:

Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance



that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG's expectations include, consumer sentiment towards BIGG's products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.