



## NEWS RELEASE

# IMPACT ANALYTICS UNAWARE OF REASON FOR TRADING HALT

**Calgary, Alberta / February 29, 2024 – Impact Analytics Inc. (“Impact Analytics” or the “Company”) (CSE: PACT), is aware that the Canadian Investment Regulatory Organization (“CIRO”) has temporally suspending the trading of its common shares (the “Trading Halt”).**

The Company became aware of the Trading Halt pursuant to the CIRO’s bulletin issued earlier today. The Company has not otherwise been notified by CIRO or the Alberta Securities Commission of the reason for the Trading Halt, nor does SEDAR+ plus indicate that the Company is subject to a cease trade order or is otherwise in default under applicable securities legislation as of close of business on February 29, 2024.

The Company is working expeditiously to obtain further information in connection with the Cease Trade Order and will provide an update in due course.

### About Impact Analytics

Impact Analytics is a risk assessment, data intelligence and financial services platform powered by AI. The Company is building a proprietary product stack to optimize and streamline financial decision making for enterprises and individuals. Learn more at <https://www.impactrisk.ai/>.

### ON BEHALF OF THE BOARD OF DIRECTORS

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The CSE and Information Service Provider have not reviewed and does not accept responsibility for the accuracy or adequacy of this release.

### Forward-Looking Information

Certain information in this news release may constitute "forward-looking" information that involves known and unknown risks, uncertainties, future expectations and other factors which may cause the actual results, performance or achievements of the Company or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward looking information. When used in this news release, this information may include words such as "anticipate", "estimate", "may", "will", "expect", "believe", "plan" and other terminology. This information reflects current expectations regarding future events and operating performance and speaks only as of the date of this news release. Forward-looking statements in this news release include, but are not limited to, the Trading Halt. Forward-looking statements are inherently risky and the information and plans disclosed therein may not come to fruition as contemplated or at all.

Except as required by law, we assume no obligation to update or revise forward-looking information to reflect new events or circumstances. Additional information is available in the Corporation’s Management Discussion and Analysis, which can be found on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

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