



## **BIGG Digital Assets Inc. to Reinvest Free Cash Flows From Operations into Bitcoin**

**February 9, 2021**

NEWS RELEASE

**CSE: BIGG**

VANCOUVER, February 9, 2021 - **BIGG Digital Assets Inc. ("BIGG" or the "Company")**(CSE: **BIGG**; OTCQB: **BBKCF**; WKN: **A2PS9W**), owner of Netcoins (Netcoins.ca) ("Netcoins"), the online cryptocurrency brokerage that makes it easy for Canadians to buy, sell, and understand cryptocurrency, and owner of Blockchain Intelligence Group ("BIG"), a leading developer of Blockchain technology search, risk-scoring and data analytics solutions, announces its intention to acquire additional Bitcoin with free cash flows from operations.

BIGG's operating businesses, Netcoins and Blockchain Intelligence Group, have experienced significant increases in product demand over the past several months. As a result, BIGG has now achieved positive cash flow from its monthly operations.

BIGG has adopted the strategic initiative of utilizing its free cash flows to acquire additional Bitcoin to supplement its current coin holdings. Commencing this month, at management's discretion and as operations permit, BIGG will seek to reinvest its free cash flows to acquire Bitcoin at the prevailing market rate. This initiative is a clear indication of our continued strong belief in the future of Bitcoin, its store of value capability and its future valuation potential.

BIGG plans to continue aggressive investment into both of its businesses. The Company has a robust treasury, having raised over \$20 million via equity issuances since November 2020.

*BIGG CEO, Mark Binns, remarks "BIGG is a compliance-first crypto company that believes Bitcoin offers the best store of value for its free cash flows. This has led us to adopt an initiative of reinvestment into the underlying asset of our industry. Of late, we are seeing a surge in the number of corporations buying Bitcoin to hold as a treasury reserve asset. We have held Bitcoin on our balance sheet since 2017, and foresee the next evolution being the investment of fiat profits into crypto. BIGG aims to be at the forefront of this movement. Profits from Netcoins' trading and Blockchain Intelligence Group's software sales earned in fiat will be converted into and held in Bitcoin, until such time as required by operational demands. The decision to roll forward our profits into Bitcoin, where we anticipate returns to outpace fiat values, is easy and highly strategic."*

### **On behalf of the Board**

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### **About BIGG Digital Assets Inc.**

BIGG Digital Assets Inc. (BIGG) believes the future of crypto is a safe, compliant, and regulated environment. BIGG invests in products and companies to support this vision. BIGG owns two operating companies: Netcoins (netcoins.ca) and Blockchain Intelligence Group (blockchaingroup.io).

Netcoins develops brokerage and exchange software to make the purchase and sale of cryptocurrency easily accessible to the mass consumer and investor with a focus on compliance and safety. Netcoins utilizes BitRank Verified<sup>®</sup> software at the heart of its platform and facilitates crypto trading via a self-serve crypto brokerage portal at Netcoins.app.

Blockchain Intelligence Group (BIG) has developed a Blockchain-agnostic search and analytics engine, QLUE<sup>™</sup>, enabling Law Enforcement, RegTech, Regulators and Government Agencies to visually track, trace and monitor cryptocurrency transactions at a forensic level. Our commercial product, BitRank Verified<sup>®</sup>, offers a “risk score” for cryptocurrencies, enabling RegTech, banks, ATMs, exchanges, and retailers to meet traditional regulatory/compliance requirements.

For more information and to register to BIGG’s mailing list, please visit our website at <https://www.biggdigitalassets.com>. Or visit SEDAR at [www.sedar.com](http://www.sedar.com).

### **Forward-Looking Statements:**

Certain statements in this release are forward-looking statements, which include completion of the search technology software and other matters. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Readers are cautioned not to place undue reliance on forward-looking statements, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur. By their nature, forward-looking statements involve numerous assumptions, known and unknown risks and uncertainties, both general and specific that contribute to the possibility that the predictions, estimates, forecasts, projections and other forward-looking statements will not occur. These assumptions, risks and uncertainties include, among other things, the state of the economy in general and capital markets in particular, and other factors, many of which are beyond the control of BIGG. Forward-looking statements contained in this press release are expressly qualified by this cautionary statement. Undue reliance should not be placed on the forward-looking information because BIGG can give no assurance that they will prove to be correct. Important factors that could cause actual results to differ materially from BIGG’s expectations include, consumer sentiment towards BIGG’s products and Blockchain technology generally, technology failures, competition, and failure of counterparties to perform their contractual obligations.

The forward-looking statements contained in this press release are made as of the date of this press release. Except as required by law, BIGG disclaims any intention and assumes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Additionally, BIGG undertakes no obligation to comment on the expectations of, or statements made by, third parties in respect of the matters discussed above.

***The CSE does not accept responsibility for the adequacy or accuracy of the content of this Press Release.***