



TREE OF KNOWLEDGE INTERNATIONAL CORP. ANNOUNCES WORLD-CLASS ADVISORY BOARD MEMBERS AND ENGAGEMENT OF FINANCIAL ADVISOR

Toronto, ON, July 10, 2018 – Tree of Knowledge International Corp. (CSE:TOKI) (the “Company” or “TOK”) (formerly Courtland Capital Inc.) is pleased to announce the first two members of its Advisory Board. Members of the Advisory board are both world renowned leaders in their fields of expertise. The mandate of the Advisory Board is to serve as a strategic resource for the Company to advise on healthcare outreach initiatives surrounding CBD and the furtherance of educating both patients and athletes and support the Company’s overall mission. The first two members of the Advisory Board are:

Dr. Michael C. Smatt

Dr. Smatt has been the Director and Founder of the Madison Avenue Chiropractic Center since 1980. He is a graduate of New York Chiropractic College, Diplomate of the National Board of Chiropractic Examiners, Legislative Advisor to the New York Chiropractic Council, Officer and Director of the Political Action Committee and a member of the Legislative Committee of the International Chiropractors Association. Throughout his career, he has received numerous awards recognizing his chiropractic achievements including: the Beacon Award, naming him Chiropractor of the Year 1997-1998, the Assemblyman Peter Mirto Award in 1998 for his legislative victories, elected a Distinguished Fellow of the International Chiropractors Association in 1999, was honored by Governor George E. Pataki in September, 1999, received a lifetime membership to the International Chiropractors Association in 2005, received the prestigious B.J Palmer Award of Excellence from the Connecticut Chiropractic Council in 2005 and was honored by Today's Chiropractic Leadership as one of the Mavericks, Geniuses and Icons changing the world for the better in December, 2015.

Dr. Smatt has been featured in numerous television shows and magazine articles including the Dr. Oz Show, Woman's Day Television, and has been on the cover of several magazines including: Today's Chiropractic Magazine, Hooked on Health Magazine and the Enquirer Magazine with his patients, Donald Trump, Marla Maples Trump and later with Gloria Steinem. Dr. Smatt was instrumental in the passage and enforcement of the Insurance Equality Law in 1997 which requires insurance companies to provide coverage for chiropractic care.

Since 2007, he has also served as an Advisory Board Member for Healthcorps, working with founder Dr. Mehmet Oz to educate youth on exercise, nutrition and mental resilience.

Ambassador Jack Brewer

Amb. Brewer is the Chief Executive Officer and Portfolio Manager of The Brewer Group, Inc. (“TBG”), which makes principal investments into public and private growth companies. TBG

combines its business development capabilities and vast media and marketing expertise to add value to emerging and frontier companies. Amb. Brewer is a former professional NFL athlete, captaining three teams during his professional sports career. Subsequently, he joined Merrill Lynch in New York City where he ranked in top one percent in his class across the firm. He has significant financing experience through serving as an Investment Banker at Paramount Bio and subsequently Managing Director at Opus Point Partners, a biotech focused hedge fund.

Amb. Brewer is also an accomplished Executive Producer, spanning art, music, sports, fashion and film productions. He currently serves as an active contributor for major news and print media and regularly appears on Fox Business, Fox News, MSNBC, CNN and CNBC.

In addition to his business endeavors, Amb. Brewer is an impactful and passionate philanthropist. He is Founder and Executive Director of The Jack Brewer Foundation (JBF Worldwide), Ambassador and Spokesperson for the National Association of Police Athletics/Activities Leagues and former Ambassador for Peace and Sport for the United Federation for Peace and Sustainable Development at the United Nations. He has also served as Senior Advisor to the former President of Malawi, advising on several ongoing economic development initiatives, including healthcare, education, agriculture, microfinance, scholarship, infrastructure and sports programs and continues to provide ongoing support to individuals living in extreme poverty.

Michael Caridi, Chairman of the Company stated: “It is a great pleasure to announce such influential and world-renowned individuals to our Advisory Board. We have been able to attract an excellent team of world-class talent to support the development of our Company. We aim to utilize the vast networks of these individuals to challenge, support and advise the Company in order to build a global brand and scale up our international footprint.”

The Company is also pleased to announce the appointment of Northbay Capital Partners Corp. (“NCP”) as strategic, financial and M&A advisor to the Company. Based in Vancouver, BC, NCP is a leading Canadian merchant bank with extensive experience in the North American cannabis industry and has been engaged by TOK help identify, evaluate and structure strategic transactions with an aim to maximize shareholder value.

ABOUT TREE OF KNOWLEDGE

The Company produces and sells hemp-based cannabidiol (“CBD”) products in certain jurisdictions in the United States, as well as in Europe, South America, Australia and China. Cannabidiol/CBD is a natural constituent of hemp which is purported to contain wellness properties. TOK’s CBD product line contains EVR Premium Hemp Oil, which is an organically grown and handled, gluten-free, vegan, non-GMO, synergistic compound that is derived from U.S. Department of Agriculture (USDA) approved industrial hemp grown in the United States. TOK currently offers several CBD products, which may be used in connection with the treatment of a number of ailments and for general wellness purposes.

For further information about TOK, please see the Company’s website at www.Evrcbd.com or contact the following:

Tree of Knowledge International Corp.

Michael Caridi, Chairman and CEO or

Tel: +1 (917) 295-1374

Michael@evrcbc.com

Daniel Caridi

Assistant to the Chairman

+1(203) 969-5678

Daniel@evrcbd.com

Rahim Rajwani

Partner/Founder/Head of Compliance and Risk

Northbay Capital Partners Corp.

Suite 918-1030 West Georgia Street

Vancouver, BC V6E 2Y3

M: 604.376.8821

T: 604.628.2661

www.northbaycapitalpartners.com



Northbay Capital Partners

THE CSE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ACCURACY OR ADEQUACY OF THIS RELEASE.