



International Cannabrands

ADVANCING WELLNESS AROUND THE GLOBE

G FarmaBrand to Distribute Julian Marley's JuJu Royal Brand Products in Southern California

Calgary, Canada (October 3, 2017) – **GEA Technologies Ltd., dba International Cannabrands** (CSE:JUJU.A) (“**GEA**” or the “**Company**”), an Alberta corporation listed on the Canadian Securities Exchange is pleased to announce that the Company has entered into an exclusive distribution agreement with Finka Distribution, a G FarmaBrand company, to distribute Julian Marley’s (son of late Reggae star Bob Marley) Ultra Premium cannabis brand, JuJu Royal, to southern California dispensaries.

Through its wholly owned subsidiary International Cannabrands Ltd., GEA holds an exclusive, long-term, worldwide license to use Julian Marley’s name and image for cannabis, cannabis edibles, other derivatives, and branded merchandise relating to cannabis, including Julian’s flagship brand JuJu Royal Ultra Premium Cannabis. G FarmaBrand designs, develops and acquires market-leading brands in the cannabis flower, extracts and edible product arena.

The agreement gives Finka Distribution the exclusive right to distribute select JuJu Royal products, including pre-rolls, shatter, wax, flower, CO2 cartridges, and disposable vape pens in Southern California. The agreement is for an initial term of 3 years and will automatically renew for additional three year terms unless terminated by one of the parties upon notice. Over 1,100 cannabis retail stores will now have the opportunity to carry JuJu Royal products and Finka Distribution has agreed to have the products in at least 50 outlets in Southern California by December 31, 2017. The agreement also provides Finka Distribution with a right of first refusal to distribute any new JuJu Royal products in Southern California.

“It is exciting to be working with the team of International Cannabrands and the Julian Marley JuJu Royal brand and bringing it to Southern California,” said Founder of G FarmaBrand, Ata Gonzalez. “The brand’s commitment to wellness and quality is why we look forward to providing the product to this market.”

“As the California market moves into recreational regulated retail, we are eager to expand and distribute the most in-demand brands and products the industry has to offer,” said Nicole Gonzalez, Founder of Finka Distribution. “Working with Julian Marley and his team is an honor.”

“The decision to work with G FarmaBrand was strategic to our goals,” expressed Co-Founder and President of the Company and its wholly owned subsidiary, International Cannabrands Ltd., Travis

Belcher. “We are confident that this partnership will benefit all of our companies, but most importantly the patients and consumers of Southern California.”

Select JuJu Royal products are now available in California, Washington, Colorado and Puerto Rico with CBD-only products available in the U.K., the birthplace of Julian Marley. The Company is looking to expand JuJu Royal into Nevada in the near future.

The JuJu Royal brand represents the natural connection between Julian Marley, Rastafarian culture, reggae music and marijuana. With Julian Marley as the brand’s ambassador and the exclusive right to market the brand, the Company intends to capture a significant share of the state legalized marijuana market by licensing the brand to cannabis growers, edible manufacturers and retail stores. More information about the brand can be obtained from the JuJu Royal web site, www.jujuroyal.net.

About GEA Technologies (dba International Cannabrands):

Through its merger transaction with DropLeaf, LLC, GEA (dba International Cannabrands), acquired the exclusive right to market the JuJu Royal brand. GEA generates revenue from licensing fees, royalties and agreements with companies who ultimately distribute and sell products in the Cannabis Industry, as well from the direct sale of merchandise such as clothing, paraphernalia, posters, and other products. Through its Nevada subsidiary, International Cannabrands Ltd. (ICL), the company licenses growers, edible manufacturers, oil extractors, producers of ancillary products and apparel in the United States where cannabis has been legalized at the state level, as well as products containing CBD in the US and internationally. The Company believes as the market becomes saturated with products varying in potency and quality, that the branded products will rise to the top and the Company intends to exploit all opportunities available to realize the full value of the Julian Marley brand and to attract other brands. For more information, please contact Jeffrey Britz at (201)394-7882 or jeffrey@jujuroyal.net.

About G Farma Brands:

G FarmaLabs describes itself as the “Leader of the American Cannabis Revolution” and setting the “Standard” as the essence of what it does. G FarmaLabs’ brands have become the choice for both cannabis patients and cannabis lovers everywhere. G FarmaLabs shared that its clients insist on G FarmaLabs because they know they can count on genuine service, a trusted name, and a superb cannabis product grown with professionalism, all while being expertly developed for a rich lifestyle. Whether in the recreational cannabis market like Washington and California or one of the over twenty medical marijuana states, G FarmaLabs believes its products offer exactly what its customers are looking for.

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Forward Looking Statements

This news release contains forward-looking statements relating to the future operations of the Company and other statements that are not historical facts. Forward-looking statements are often identified by terms such as “will”, “may”, “should”, “anticipate”, “expects” and similar expressions. All statements other than statements of historical

fact, included in this release, including, without limitation, statements regarding the distribution agreement with Finka Distribution and the future plans and objectives of the Company, are forward looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from the Company's expectations are risks detailed from time to time in the filings made by the Company with securities regulations.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of the Company. As a result, the Company cannot guarantee that the distribution agreement with Finka Distribution will result in increased sales and that any forward-looking statement will materialize and the reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and the Company will only update or revise publicly any of the included forward-looking statements as expressly required by Canadian securities law.